



RUSSIA AND its Communist state was the subject when Dan McCall, left, 22-year-old Palm Desert graduate student who toured the Red homeland in 1961 met with key people in the Firecliff dinner honoring Coachella Valley farmers who tour

Russia in September. From left are McCall, Mr. and Mrs. Ed Frazier, Palm Springs; Mrs. Hilma Lawrence, Firecliff operator; and the Lionel Steinbergs, Palm Springs. (Desert Sun Photo).

Fires Hit Vast Area Of State Forest Land

Planes Aid Battle in The North

LAKEPORT, Calif. (UPI)—An army of 2,500 men using hundreds of pieces of equipment gained ground today in their battle against a series of fires which have blackened nearly 30,000 acres of Northern California timber and brush land.

About 600 men, aided by borate-dropping planes and heavy ground equipment, clamped a precarious partial control on a 10,000-acre blaze that swept dangerously close to thickly populated resort areas in Lake County.

Nearly 1,000 residents and vacationers, who fled the Clear Lake area at the height of the fire Monday, began returning Tuesday. The resort area is 80 miles north of San Francisco.

Two ranches and several homes were burned, but there were no casualties. Ranchers in some sections drove out livestock to save the animals from the flames.

Meanwhile, 1,500 men contained an 8,000-acre fire near Lake Shasta, and a blaze that swept over 7,000 acres in Mariposa County was stopped by a crew of 500 men.

A California Division of Forestry spokesman said one home was destroyed in the Mariposa fire but fire fighters saved others.



1300 Men Fighting L.A. Blaze

LOS ANGELES (UPI) — About 1,300 fire fighters, assisted by bulldozers and borate bombers, fought a massive holding action today against two giant brush blazes and prevented them from joining and spreading to more inhabited areas.

The two blazes, which started Tuesday afternoon almost simultaneously, charred more than 16,500 acres by 9 a.m. PDT today, destroying a \$100,000 clinical building at Olive View Sanatorium and some 30 ranch buildings including most of cowboy singer Gene Autry's famed Melody Ranch, scene of many movie and television films.

The fires were 30 miles north of downtown Los Angeles.

Six fire fighters suffered minor injuries such as sprained ankles and slight burns but no serious cases were reported.

Perimeters of the two fires—one in the Newhall-Placita Canyon area and the other in the Castaic-Hasley Canyon area—were only four miles apart but there seemed no immediate danger of a junction.

Separated by Highway
A county fire department spokesman pointed out that the blazes were separated by U.S. 99, a four-lane highway, and added, "Unless things really go bad, I don't think there's a possibility of the fires joining."

The perimeter of the Newhall fire was about 27 miles and the Castaic blaze encompassed a 25 miles perimeter.

Bulldozers and men using shovels and sacks were concentrated on the southern edge of the Castaic blaze and set up fire breaks which averted a threat to suburban Chatsworth.

Hottest spot in the blaze during the night was at the east end of the Newhall blaze in and around Los Pinetos Peak. This phase of the fire spilled into Whitney Canyon and a major segment of the fire fighting force was concentrated there.

Gusty winds, low humidity and temperatures rising above 90 degrees caused fire officials great concern and no one would predict when the blazes would be contained.

It Could Cost You Money If You Park Wrong

Check the piggy banks, kiddies — Daddy may be needing a little change Saturday.

Saturday — Sept. 1 — is the date for all parking meter operations to go back into effect on Palm Canyon Drive and Palm Springs' midtown tributary streets, Judy Sumich, acting city clerk announced.

The parking meters, called "one-armed bandits" by some merchants who protested the meters discouraged customers in the off-season months, were removed by councilmanic order during June, July and August.

Lack of revenue during the summer months was a factor in councilmanic consideration of the plea by the Palm Springs Merchants' Association for summer removal of the penny and nickel collectors. Parking meters may be less irksome to shoppers this fall, A. G. Kettmann, police chief, predicted. Two "meter maids" are sought by the police department to check the metered areas for violations — and to issue citations.

NEWS in BRIEF

By United Press International

A tornado cut a path of death and destruction through the southern Louisiana coastal town of Cameron Tuesday night. Three persons were reported killed and 39 others injured by the twister, which smashed houses and trailers and knocked out most communications except radio.

CHICAGO (UPI) — Labor Secretary Arthur Goldberg and a top aide will meet today with company and union heads in a final try at blocking a strike of telegraphers against the Chicago and North Western Railway, due Thursday.

Goldberg was flying to Chicago in a White House plane from Washington. With him was Labor Undersecretary Willard Wirtz.

SANTA MONICA (UPI) — A leading chemist said Tuesday laboratory tests indicate large doses of the vitamin Nyacin may be able to counteract the deforming effects of the drug Thalidomide.

WASHINGTON (UPI) — Undersecretary of Agriculture Charles S. Murphy is scheduled to testify before House investigators today on charges he was too soft on Billie Sol Estes.

The No. 2 man in the Agriculture Department, Murphy goes before the Senate investigations subcommittee with support from his boss Agriculture Secretary Orville L. Freeman, top Democratic leaders and former President Harry S. Truman.

VANDENBERG AFB (UPI) — A secret satellite — believed to be of the Discoverer series — was launched toward polar orbit Tuesday by the Air Force.

As in recent satellite firings, The Air Force refused to give any details of the launch other than the fact that the space vehicle was hurled aloft by a Thor-Agena B booster combination.

NEW YORK (UPI) — Former President Herbert Hoover, 88, was reported in satisfactory condition today and chatting with his nurses 24 hours after he underwent a three-hour operation for removal of a tumorous growth in his large intestine.

CV Farmers Get Russia Preview

By PEYTON CANARY

PALM DESERT — A Coachella Valley agricultural People-to-People delegation last night received honors here, and a first-person account warning about the Russia below the propaganda surface.

Lionel Steinberg, Palm Springs-based rancher and vice chairman of the state board of agriculture, introduced the farmers and the three wives who will join in a 50-member California delegation.

"In three administrations, summit meetings have not resolved cold-war problems," Steinberg said, explaining President Kennedy's call to former President Dwight D. Eisenhower to head an active People-to-People program. The citizen goodwill groups were strongly sponsored by Eisenhower during his two Presidential terms.

Smuggled Manuscript

Dan McCall, Palm Desert, a 22-year-old Stanford graduate who made a 1961 student tour in Russia, recounted his personal experiences as one of four "bungling

amateurs" who smuggled an original Russian manuscript to the free world.

The 1,000 page book, written by a jobless Russian factory worker who identified himself only as "a man searching for justice," was presented in a sack under cover of darkness. The students were asked to the rendezvous by a note slipped into the pocket of one of McCall's tour roommates.

"We debated the whole thing—it was soon after two American students had been detained for photographing forbidden buildings, and Gary Francis Powers had been imprisoned for his U-2 flight," McCall recounted.

Seven-Year Struggle

The detailed Russian manuscript, written in a seven-year struggle by the worker victim of the workers' paradise, details previously unknown facts about Russian factory life and court procedures, McCall said. The work is now being scrutinized by the Herbert Hoover Library of War and Peace, and may later be published.

The worker, left jobless and socially adrift, had participated in a factory strike which brought years of hounding retribution by the Communist state, McCall explained.

McCall recounted experiences which led the boys to take the border risk with the secret document. A Catholic student was outraged by a Leningrad anti-religious propaganda museum; a Jewish student escaped from a meeting of persecuted Jewish scholars as Red agents pounded on the front door; McCall responded to an Intourist guide who commented that there was no room for scholarly difference in Red Russia.

Delegates Introduced
Steinberg introduced the eight Coachella Valley delegates and the three wives who will make the September 28-day tour of Russia, Yugoslavia, Poland, Paris, Rome, and Israel.

Tour members are Mr. and Mrs. Steinberg, and Mr. and Mrs. Ed Frazier, Palm Springs; Mr. and Mrs. Ray Rummonds, Indio; Russell Rummonds, Lester Calahan, Sr., Sven Harbo, Bert Farmer, Bill Young, James House and Robert Howie, county agricultural commissioner.

The delegation will enplane for Europe Friday from Los Angeles International airport.

Struggle in Berlin May Hit Climax

BERLIN (UPI) — Jittery West Berliners feared today that the East-West power struggle over this divided city is beginning to come to a head.

Most believed that out of the meeting between Soviet Premier Nikita S. Khrushchev and East German leader Walter Ulbricht in Russia Tuesday would come new efforts to oust the Western Allies from West Berlin.

The first hint of things to come may be disclosed Friday at an "important international press conference" called by the East Germans.

The Communists were vague about the Ulbricht-Khrushchev meeting, perhaps because Khrushchev also met Tuesday with U. Thant, acting secretary general of the United Nations.

The East German and Soviet news agencies merely said they discussed "important international problems" in a "spirit of complete understanding."

West German Chancellor Konrad Adenauer told the German people in a nationwide telecast Tuesday night that the situation in this divided city was "very tense."

Zaddie Will Mark 75th

Zaddie Bunker, Palm Spring's "flying grandmother" was to celebrate her 75th birthday anniversary today with a party on the ground and a new experience in the air.

Mrs. Bunker will be honored at a luncheon party at the Chi Chi and she is scheduled to follow with a flight in a sailplane, courtesy of the Palm Springs Soaring Association.

The soaring group, which still is in the formative stage, was scheduled today and tomorrow to offer introductory flights, according to Leonard Combs, who has spearheaded organization of the group.

Combs said the flights will be offered on a basis of either instruction or check-out flights for persons interested in soaring.

Tucson Firemen Respond to False Alarm

TUCSON (UPI) — The sign over a chemical cleaning machine in a Tucson laundromat clearly states: "Don't put plastic or rubber into this machine."

A woman failed to heed the warning Tuesday and put some padded female unmentionables into the machine.

But the apparatus rebelled and firemen rushed to the scene to put out a small blaze — a genuine false alarm.

Veep Takes Stroll in Fabled Istanbul Streets

ISTANBUL, Turkey (UPI)—Vice President Lyndon B. Johnson took another informal meet-the-people stroll today, this time in the steaming and teeming fabled bazaar of Istanbul.

He was mobbed as he wound his way through the twisting alleys and had gifts—cumin-sized prayer beads and a bottle of in-

expensive cologne—thrust into his hands.

The crowds pressing in on him at the covered market recalled a similar scene in Tehran but, from all appearances, this was a more orderly walk today as he continued his good-will tour of the Middle East.

Dressed in a black linen suit, Johnson stopped at several stalls selling bedspreads and pillows and at others selling yarn and Turkish slippers. The vice president looked at some yarn, but did not buy, telling the beaming proprietress "You sure have an attractive place."

Johnson stopped every few steps to shake hands with smiling Turks and when he approached a boy with a budding beard and open-necked white shirt, he was pulled up short when the youth said "How are you, Mr. Johnson?" in faltering English.

Johnson told his interpreter to ask the boy's age but the youth answered without waiting for the translation, "I am 18 years old."

Johnson drew the loudest cheers of his bazaar visit when he told his interpreter to "tell him I think his country is on the verge of a new era. It will be up to young people like these to make the country advance."

Earlier, Johnson visited local Gov. Niyazi Aki in his office. En route to the bazaar from the governor's office, the motorcade led by Johnson's open green Cadillac convertible crossed the Galata Bridge over the famed Golden Horn waterway, known in the days of the sultans as the scene of wild revelries.

Venus Spacecraft on Schedule

PASADENA, Calif. (UPI)—The Mariner-2 spacecraft hurtled through space on a steady interplanetary course today in quest of a close look at the planet Venus and a major space triumph over Russia.

Scientists at Caltech's Jet Propulsion Laboratory (JPL) said the instrument-laden vehicle was "doing remarkably well," and they were confident it would fulfill its mission in the unknown reaches of space.

The 181-million mile flight of the Mariner-2 is programmed to take the vehicle on a "fly by" within 10,000 miles of Venus early in December. An electronic eye will then peer through the mantle of clouds that perpetually shrouds the earth's nearest planetary neighbor and try to determine if the environment is compatible with any forms of life that we know.

Mariner-2, hailed as an amazing guidance success, could score a earth and traveling at a speed

dramatic prestige victory for the United States, recently shaken by Russia's spectacular feat of orbiting two manned spaceships simultaneously.

The closest previous fly-by of Venus was a Russian attempt in 1961 that shot within 62,000 miles of the planet.

Scientists said the space vehicle's last position and speed was calculated as of 6 p.m. EDT. It was given as 325,944 miles from Earth and traveling at a speed

of 7,260 miles an hour. The spacecraft's \$18.5 million experiment in space was being monitored by JPL's Goldstone tracking station in the nearby desert.

JPL officials said the trajectory of the vehicle would still have to be corrected with a crucial mid-course maneuver enabling it to swing within the desired range of Venus.

They said they expected "no trouble whatever" in performing the direction change.

New York Stocks at Closing

NEW YORK (UPI) — Stocks recovered most of the early losses and then began softening again near the close today.

Electronics and other glamour growth stocks were the first to feel the effects of the fresh selling bout near the close. The group closed mixed with IBM and Xerox down around 2 points.

Blue chip issues, including motors, leading oils and chemicals finished in a narrow scramble. Steels were mostly down fractions where changed, reflecting a dividend slash by Wheeling which slumped close to 4 points.

A late trading feature was Pacific-Hawaiian Products, a fairly new listing, which jumped more than 3 points.

Celanese boosted its dividend and held a large fractional gain.

Closing New York Stocks
By E. F. Hutton & Co.
For United Press International

Alcoa 50 1/2	American Can 43 1/2	American Motors 16 3/4	AT&T 111 1/2	American Tobacco 31 1/2	Anaconda 41 1/2	Avco 22 1/2	Bethlehem 31 1/2	Cities Service 49 1/2	Douglas Aircraft 24 1/2	DuPont 108 1/2	Eastman Kodak 100 3/4	Fin Fed 71 1/2	Ford Motor 43 1/2	General Dynamics 24 1/2	General Electric 67 1/2	General Motors 52 1/2	General Telephone 20 1/2	Goodyear 29 1/2	Inland Steel 36 1/2	International Paper 26 1/2	ITT 41 1/2	Johns-Manville 41 1/2	Kaiser Steel (Bid) 17 at 17 1/2	Minnesota Mining 52 1/2	Montgomery Ward 26 1/2	N.Y. Central 13	North American Aviation 65	Owens Illinois 79 1/2	PG&E 29 1/2	Parke Davis 22 1/2	Pepsi-Cola 40 1/2	RCA 48	Realtax 24 1/2	Rheem 10 1/2	San Diego G&E 35 1/2	Santa Fe 22 1/2	Sears Roebuck 73 1/2	Southern Pacific 25 1/2	Sperry Rand 13 1/2	Standard Oil of Calif. 57 1/2	Standard Oil of N. J. 52	Texaco 52 1/2	Texttron 26 1/2	TransAmerica 38 1/2	Union Oil 52 1/2	United Aircraft 48 1/2	U.S. Rubber 41 1/2	U.S. Steel 33 1/2	Westinghouse 27 1/2
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Dow Jones Averages

By United Press International
30 indus 603.24 off 2.01
20 rails 122.82 off 1.00
15 utils 120.19 off 0.11
65 stocks 209.93 off 0.79

BULLETIN

WASHINGTON (UPI)—President Kennedy today announced the retirement of Supreme Court Justice Felix Frankfurter and the selection of Labor Secretary Arthur J. Goldberg to replace him.

U.S. WEATHER

Temperatures and precipitation for the 24-hour period ending at 4 a.m.:

	High	Low	Precip
Bakersfield	98	62	
Boston	73	65	1.41
Chicago	90	46	
Denver	90	46	
Detroit	82	63	
L.A.—Long Beach	88	—	
Miami	90	78	
New York	74	64	.52
Oklahoma City	97	71	
Phoenix	109	73	

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Jacqueline Visits Capri

RAVELLO, Italy (UPI)— Mrs. Jacqueline Kennedy, fresh from a personal triumph in which Ravello made her an honorary citizen, left nearby Amalfi by boat today for a brief visit to the fabled Isle of Capri.

With her were her sister, Princess Lee Radziwill, French photographer Gilbert Grazianni and his wife, and Italian fashion designer Princess Irene Galitzine. Caroline Kennedy, 4, stayed behind.

The group was expected to stay at Princess Galitzine's Capri villa and to return to Ravello by this evening.

Tuesday night, firecrackers replaced a 21-gun salute and the village band played "The Marine Hymn" instead of "The Star Spangled Banner" as Ravello got its point across in a special fiesta that it thought Mrs. Kennedy was wonderful.

Mrs. Kennedy, nearing the end of her vacation in this Mediterranean resort, accepted a two-foot scroll making her an honorary citizen and told a cheering crowd in perfect Italian she felt "almost an obligation" to return.



WHISTLE BAIT on a San Francisco street is Angela Chapelle who has found a way to beat the Bay City's heat wave. Her beach costume drew many a male's appreciative glance as San Francisco experienced somewhat unusual warmth along with the highest recorded smog level in the city's history. (UPI Telephoto).

MUTUAL FUNDS

No Magic Formula

EDITOR'S NOTE: The operations of mutual funds recently was the subject of an exhaustive study. The following dispatch is an analysis of how effective they are in investing for their shareholders in the stock market.

WASHINGTON (UPI)—A major study of the mutual fund industry comes to the conclusion that the funds as a group have done no better in the business of making money in the stock market than the market itself.

That is, the funds' performance about equaled that of the Standard and Poor's 500-stock average. This comparison raises the provocative question of whether the average investor might not just as well play the market directly as indirectly by buying shares in a mutual fund. A mutual fund is an investment company whose business is buying securities, chiefly common stocks.

Four-Man Team
Prof. Irwin Friend, head of a four-man team at the Wharton School of Finance, University of Pennsylvania, which examined the mutual fund industry, said the answer to the question is this:

—If investors bought a random selection of stocks listed on the New York Stock Exchange, they would on the average do as well as a mutual fund. The word "average" in this case means the sum of losses by some of these investors and profits by others. Which gets to why people buy mutual funds. They don't want to choose which stocks to buy. They feel they don't know enough about the market and they don't have the time or background to find out.

Not Enough Money
Moreover, they don't have enough money to diversify their investments for safety's sake—to buy a sufficiently broad variety of stocks so that they don't have all their money in one or two industries.

What about the 8 per cent sales commission most mutual funds charge? Can't the direct investor avoid that?

For the small investor who can

afford large risks, Friend said, achieving diversification comparable to that given by a mutual fund could cost more in brokerage fees than 8 per cent. There also are the costs and inconvenience of bookkeeping, he noted.

However, Friend observed that purchasers of "front end load" monthly investment plans may realize "only limited returns" if they drop the plan after one or two years. Because a sales commission figured over the life of the plan is deducted at the "front end," it may exceed 50 per cent of first-year payments and 30 per cent of payments in the first two years.

Most people with a few hundred or even several thousand dollars in a fund probably would conclude from the study that, all things considered, they might as well leave their money in. Not a few undoubtedly are satisfied if they do only as well as the market—at least in a rising market.

Since the first open-end investment company was formed in 1924, the mutual fund industry has grown enormously. After nearly being extinguished by the 1929 crash, the industry began to recover.

Its great days came in the bull market after World War II. As of Dec. 31, 1961 there were 344 open-end mutual funds with assets of \$24.4 billion. An estimated 5.3 million individuals were shareholders. (Open-end means no limit to the amount of money the fund can take in and invest.)

Exhaustive Study
The Wharton school study of 189 funds, made for the Securities and Exchange Commission, is the most exhaustive examination of

the industry in more than 20 years. Although nominally analytical, it breaks out in several places with clearly implied criticism.

Probably its most pointed observation is that there are "potential conflicts of interest" in fund practices and in their affiliations with investment advisers and stock brokers.

The discussion of "potential conflicts of interest" was based on the funds' managements profiting excessively at the expense of their shareholders. More specifically, advisory and brokerage costs appear higher than they need be, especially for the larger funds. Lower costs could be reflected in increased dividends to shareholders.

The funds undoubtedly will have more to say about this. They already have said that fees paid advisers, based on fund size, are inadequate when a fund is young and small. Therefore, it would be unfair to scale fees down as they grow with a fund, even though the cost of advising the fund rises less rapidly than the fee.

Friend said his study team was making no ethical judgment about funds, although he did say they encourage economic growth by lowering the cost of capital. He declined to describe the 595-page report as either favorable or unfavorable to the industry.

Pearls in Demand

NEW YORK (UPI) — More than \$55 million worth of cultured pearl jewelry was sold by retail jewelers in the United States during 1961, according to the Cultured Pearl Association of America and Japan.

Marines Learn Desert Lessons

Survival Is Taught in Dry Mojave

TWENTYNINE PALMS — Of all the lessons by the marine reserve unit's participating in "Operation Tiger", the largest marine reserve live fire air ground exercise being held at the marine corps base here . . . the most important, is desert survival. Operation Tiger is being carried out through Sept. 4.

It is a lesson which is made even more impressive to the Amarillo reservists because only a few weeks ago — an Amarillo man perished from heat exhaustion in this desert where the unit is now training from dawn to dusk.

Deserts compose one fifth of the land area. So the lesson of desert survival is important to the Marine Corps which may be called at any unexpected time to live and fight in the desert.

Survival Taught

Survival is taught to the marine reservists in many ways. One is by formal lecture. Another is by talking and listening to the regular marines who have spent time in the Mojave and know the habits of the sandy sea.

But the best teacher of the marine unit is the desert.

The Mojave is a rugged and exacting teacher. Starting at 7 a.m. the sandy floor starts warming up until the peak heat is reached about mid-day. In July and August, the temperature often reaches 130 degrees at mid-day.

The southern part of the Mojave is also characterized by sudden changes in wind velocity and direction. Sand storms with wind velocities of 60 miles per hour are frequent. They reduce visibility to zero and cause a great deal of personal discomfort and hardship.

One foot above the ground the temperature may be 30 degrees hotter than higher up because of reflected heat and light rays. The first foot or so is known as the radiation belt and a person must never lay flat on the ground.

Shake Clothing

Even the wild life seems engaged in a contest against man. Deadly scorpions, snakes and gila monsters slide and slither across the sand. A wary marine will shake well his clothing each morning before putting it on his body. In the Mojave is the hi-desert which is 3,500 feet above sea level.



OPERATION TIGER currently underway in the Hi-Desert requires plenty of bulk fuel and water systems to be put in the field. Here a marine checks over one of the

systems brought in from Camp Pendleton to augment the bulk fuel dumps during the current operation which lasts through Sept. 4.

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ALL MEAT

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**Palm Springs
AERIAL
TRAMWAY**
Open May 1963

POSTAGE METER advertising for the new Palm Springs Aerial Tramway is being used by The Desert Sun and 11 other Palm Springs businesses after having been recently made available through the authority. The stamp contains the official design of the tramway, and is part of the

over-all promotion now underway for the tram which will be open in May of 1963 as advertised on the postage meter device. The authority reports that four smaller hand-model stamping devices are available for businesses using such postage meters.



Desert Sun 3
Wednesday, August 29, 1962
Palm Springs, California

Sophia Is Most Beautiful

NEW YORK (UPI) — Sophia Loren was picked as the most beautiful woman in the world today by the Caricaturists Society of America. Mrs. Jacqueline Kennedy placed fourth, behind Brigitte Bardot and Grace Kelly. The caricaturists society is a group of artists which feel that a woman with a beautiful face does not necessarily need a figure to match, although it helps. Joseph Kaliff, president of the group, said a woman's beauty "has to be in her face, rather than in her legs or arms... or any other part of her figure. It's entirely possible for a woman with a beautiful face to also have a beautiful figure. But it's rare that a caricaturist bothers to notice anything about a beautiful woman except her face."

Here is the list of the artist's 10 most beautiful women and why they were selected:

Sophia Loren—"In addition to everything else, she has what must be the most beautiful eyes in the world."

Brigitte Bardot—"First you see her arresting chin, then you notice the rest of her face is equally irresistible."

Grace Kelly—"If ever a woman has more perfect ears, we've yet to meet her."

Jacqueline Kennedy—"Her magnificent head of hair must be a hairdresser's delight. It supplies a frame for a magnificent face."

Audrey Hepburn—"Her neck is so fragile, so lovely."

Julia Meade—"Hers is a perfectly shaped, delicate nose."

Shirley MaClaine—"Her lips are the most inviting any artist could ever recall ever seeing."

Kim Novak—"She has perfect cheekbone structure."

Princess Margaret—"She has a classically beautiful forehead, from which the rest of a most beautiful face flows."

Doris Day—"Whoever said freckles detract from beauty didn't see Doris. Every woman should have her freckles and facial beauty."

Complaint on Flies Heard By Supervisors

RIVERSIDE — A complaint that flies have become a nuisance at Desert Memorial Park, especially during burial services, was received by the board of supervisors here from Robert A. Schlesinger, of Palm Springs, attorney for the Palm Springs Cemetery District, and referred to the county health department for investigation.

"Flies have been a nuisance at the cemetery for some time," said Schlesinger, "presumably emanating from the operation of the sanitation district immediately north. Recently the presence of flies has become acute and interferes with the operation of the cemetery." He requested an investigation and abatement of the nuisance.

Income from all U.S. Forest Service administered lands in 1961 totaled \$129,621,785.



BIG-HEARTED is this display at the Oregon Museum of Science and Industry in Portland. Two early visitors, Michael Hagland, 10, left, and Kevin MacWilliams, 9, marvel at the walk-in model of the human heart which was just dedicated at the museum. It took 14 months to construct. (UPI Telephoto)

9, marvel at the walk-in model of the human heart which was just dedicated at the museum. It took 14 months to construct. (UPI Telephoto)

MODERN MICROFILMING

Everything's on Film

NEW YORK (UPI) — Few persons realize to what extent their personal lives are recorded on microfilm, a one-time bank clerk, invention which added photography to the evolution of man's record-keeping.

Chances are that every check you write to pay the butcher, the baker or the baby sitter is micro-filmed by your bank. So are important papers such as your Social Security record, property titles, insurance policies, birth cer-

tificates, income-tax returns and even your department store bills and sales slips.

Whenever you cash in a U.S. Savings Bond it is microfilmed and the bond is destroyed. If you are hospitalized, your case history probably is microfilmed. So is your registration at some hotels. And if you live in certain areas of the nation your children's school records are being kept on microfilm.

Invented By Bank Clerk

Modern microfilming owes its existence to the invention of a New York bank clerk named George McCarthy. McCarthy's imagination was stirred one day in 1923 when a large depositor claimed his account was charged with a \$300 check he had never drawn. At that time the bank kept no other proof of payment when returning a depositor's cancelled checks with his monthly statement. So it had to make good the \$300. Knowing that this wasn't the first such occurrence, McCarthy sought a practical answer to the problem.

While watching a slow-motion film of a pitcher throwing a baseball, he thought of the possibility of photographing cancelled checks. Though experts scoffed at his idea, McCarthy persisted and finally hand-built a crude piano-sized machine called the "Checkograph" that would photo-

graph checks quickly and inexpensively.

Banks remained for the most part unmoved, however, until McCarthy interested Eastman Kodak in his project. Eastman technicians re-engineered the "Checkograph" principle for a more compact and efficient machine called Recordak and also perfected a special formula microfilm. In 1928, the first Recordak was installed in McCarthy's old bank—the first to use the new machine.

Today, microfilming is at work in many thousands of banks, insurance companies, public utilities, retail establishments, manufacturing organizations and public offices. The nation's vital records are being microfilmed in duplicate, with the duplicate films stored in underground vaults outside of possible terrorist attacks against the possibility of a nuclear war.

World War II brought microfilming's big boom, and perhaps most memorable to V-mail. From the time it was started in 1941, to save cargo space on mail to British troops in Egypt, until V-J day, it is estimated the Allies delivered one and a half billion V-mail letters.

A space age application of microfilm is in the project ARIES space lab and finally hand-built a crude piano-sized machine called the "Checkograph" that would photo-

WASHINGTON WINDOW

Rockefeller, Javits Opposition Scarce

By RAYMOND LAHR

WASHINGTON (UPI)—In their search for candidates this year, New York Democrats look as bewildered as the stranger hunting for the right subway train in the catacombs under Times Square.

Obviously, such offbeat Republicans as Gov. Nelson A. Rockefeller and Sen. Jacob K. Javits are regarded as tough to beat. Obviously, the New York Democrats believe in the old proverb

that you can't beat somebody with nobody.

So a casual reading of the New York papers suggests to the distant onlooker that the Democrats are feeling frustration. This was apparent even though Democratic Mayor Robert J. Wagner Jr. was re-elected last year by a plurality of 400,000 votes and President Kennedy carried the entire state in 1960 with a majority of almost 400,000. And Rockefeller was supposed to have been damaged by his divorce this year.

Cactus Show Next For Gates Group

Next meeting of the Howard E. Bates Memorial Cactus and Succulent Society will be Wednesday, Sept. 5 at 7:30 p.m. at the home of Col. and Mrs. Herman G. Halverson, 21588 Highway 60 in Riverside.

A dessert potluck is planned for 8:30 p.m., with members and guests asked to bring table service and their favorite dessert. Coffee will be furnished.

Instead of a formal program this month the society will have a cactus and succulent show and each member is requested to bring one or more plants for entry. Division will include specimen cacti and other succulents, dish gardens, corsages and arrangements. Entries will be judged by members and ribbons and special prizes will be awarded.

Following the cactus show slides and movies will be shown featuring the Madame Ganna Walska Gardens in Montecito. Everyone is invited to bring his own slides or movies of this spectacular showplace to show to the group.

Members of this cactus society will attend the annual business meeting of the Cactus and Succulent Society of America on Sept. 9. The meeting will be held at the Fremont Agriculture Center, 425 E. 79th Street in Los Angeles beginning at 8:00 a.m.

Resort Reports



GLEN BARNETT

Named Veep

... of the Chalfont Communications of Palm Springs was Glen Barnett who will have primary duties as director of engineering, according to an announcement from the Chalfont board of directors. Barnett is 38 years old, and lives with his wife, Opel, at 2888 Plai-mor Ave., Palm Springs. He is a 20 year veteran in commercial radio and came to Palm Springs in 1959 to join station KCMJ. Barnett joined Chalfont as chief engineer last April.

Seattle-Bound

... Frank Wiskowski, assistant vice president of the Coachella Valley Savings and Loan Association in Palm Springs. He will attend the fourth annual American Savings and Loan School for executive development at the University of Washington from Sept. 2 through 14. The school will be attended by nearly 125 savings and loan association employees from 21 states, including Alaska and Hawaii.

Hoosier Student

... starting in September will be Miss Ruth Marie Samson, daughter of Mr. and Mrs. Herbert Samson of 1066 San Jacinto Way, in Palm Springs. A graduate of Palm Springs High School, Miss Samson will major in elementary education at Valparaiso University, a Lutheran school located 50 miles from Chicago's loop in northwestern Indiana. A record-breaking enrollment of 3000 students is expected.

Moscow Has Firm Grip on E. Germany

By K. C. THALER

LONDON (UPI)—The Kremlin apparently continues to maintain firm control over Communist action in Berlin—while officially renouncing responsibility for the city.

Whatever the tactical moves against the West, Moscow is keeping a solid grip on East German Communist Party boss Walter Ulbricht and his aides.

The signs are that Premier Nikita Khrushchev does not want to give Ulbricht a free hand for action that could spark off a military clash with the West and erupt into World War III.

May Go To Brink

Khrushchev, the best available assessments say, may go to the brink, but he is afraid of a war which would destroy much of what Russia has achieved and possibly even communism itself. The heightened tension in Berlin has all the markings of a major Communist probing operation into Allied strength.

Provocations and trouble fomented at the wall and elsewhere seem to be part of a calculated strategy to determine just how much the West is prepared to take and whether it can be intimidated to withdraw. According to dispatches from Moscow from Allied diplomats, the Kremlin has been devoting much time and thought in recent weeks to the Berlin situation and the over-all German problem.

Khrushchev is believed under pressure from his East German allies, and he stands committed to a Berlin settlement, having put off his deadline repeatedly in the face of Western determination to stand fast.

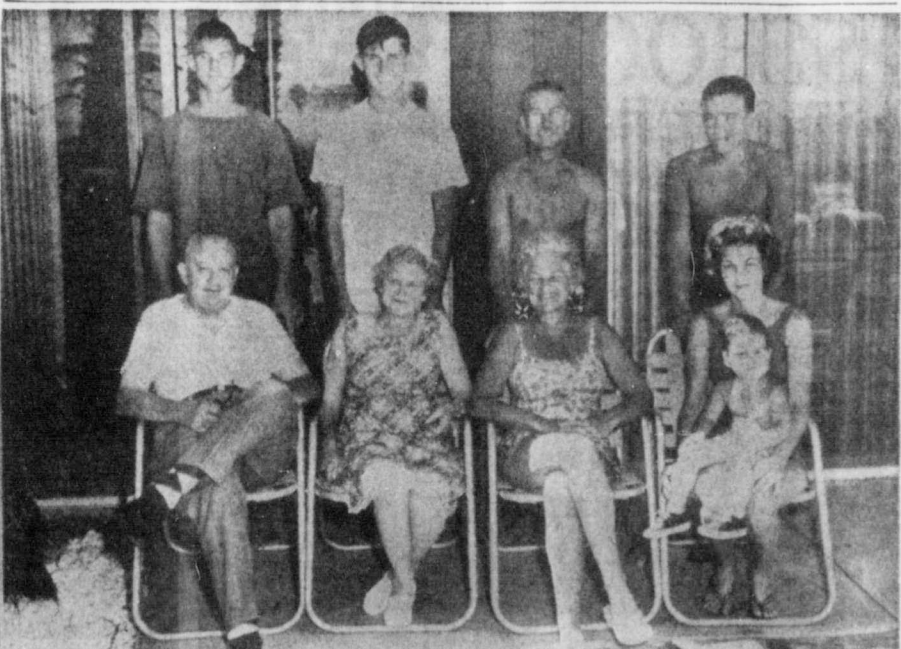
A decision now seems to be ripe and current troubles are probably the prelude to new and more significant Kremlin moves.

Left Door Open

Significantly, Khrushchev so far has left the door open for further talks with the West, notably with President Kennedy, before taking the threatened ultimate step of concluding a peace treaty with the East German regime. The Soviets have shown every sign that they are still anxious to maintain talking contacts with the U. S.

In the past, Khrushchev has often built up tension to promote such talks and to put the West under pressure in the hope of getting concessions.

He may be using the same technique presently, although he has been made aware by the Western Allies of the fact that they remain determined to stay in Berlin, no matter what comes.



FOUR GENERATIONS are grouped here as they vacationed at the Bermuda Palms Hotel in Palm Springs to celebrate the 22nd birthday of Mrs. Tony Arce. From left seated, are L. J. Mulligan, Mrs. Mulligan, first generation: Mrs. Cameron, second generation: Mrs. Arce, third generation, and son Tony Jr., 1 1/2 years-of-age, fourth generation. Back row from left, Mike Cameron and friend Jeep Roemer, Harold Cameron, and Tony Arce. (Desert Sun Photo)

Mrs. Kennedy to Urge Electorate

WASHINGTON (UPI) — Mrs. Jacqueline Kennedy will make a nonpartisan radio and television appeal to American voters to register and to the polls in November.

The American Heritage Foundation said Tuesday the first lady's one-minute filmed appeal would be broadcast throughout the nation during September and October.

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Candidates Set For TV Showdown

Stakes Are High
In Nixon-Brown
Head-On Debate

SAN FRANCISCO (UPI)—Richard M. Nixon and Edmund G. Brown are ready for a showdown fight to see who will be governor of California for the next four years.

Both the 49-year-old former vice president and the 57-year-old Democrat who now sits in the governor's chair in Sacramento plan to launch an all-out campaign on Labor Day. The decision will come Nov. 6 when more than 7 million voters will pick the winner.

So important do both political parties regard the Nixon-Brown battle that President Kennedy is expected to make at least one trip to the West to campaign for Brown while ex-president Eisenhower is pledged to make one and possibly two speeches for Nixon.

The stakes are high. The winner will become the chief executive of the state to be the nation's most populous, a state growing in political influence every year.

Commands State's Votes

In 1964, whoever is governor of California will command almost 100 votes in the national convention of his party.

The election is regarded as particularly vital to Nixon if he expects to remain a national figure.

Even though he insists he will not be a candidate for president in 1964 if he wins the governorship, it is obvious Nixon would have a strong voice in determining the GOP nominee if he headed the California delegation.

As for Brown, an active politician in his home state almost all his life, November will determine if the voters approve his four-year program of "responsible liberalism." And it also will be a test to a degree of Kennedy's personal popularity in a state which Nixon carried in the 1960 presidential election by a bare 35,000 votes.

One of the high spots of the campaign is expected to be a joint appearance of the two candidates before the conference of United Press International Editors and Publishers in San Francisco Oct. 1.

Appear Together

Replying to an invitation extended by Richard A. Liffin of UPI, conference director, both Brown and Nixon agreed to appear on the same platform to discuss campaign issues.

It will be one of the few face-to-face meetings between the two men during the entire campaign although in mid-October they are expected to engage in one statewide television debate.

Supporters of both say they are eager for a head-on meeting.

At the very outset of his political career, when he first ran for Congress in 1946, Nixon engaged in a series of sharp verbal exchanges with Democratic incumbent H. Jerry Voorhis, whom he defeated. Two years later, he tangled once in debate with Helen Gahagan Douglas in his successful campaign for a U.S. Senate seat.

Recalls "Kitchen Debate"

One of the high spots of his eight years as vice president was Nixon's impromptu "kitchen debate" with Premier Khrushchev in Moscow.

As for the 1960 presidential campaign and the series of debates with Kennedy, some of Nixon's aides admit the results might have been a factor in Nixon's narrow loss. But they insist that in several exchanges Nixon came out on top.

Brown, like Nixon, is a lawyer and he, too, has had experience in the rough and tumble of political debate.

He got his nickname "Pat" from his oratorical ability as a high school student selling Liberty Bonds in World War I.

He usually ended his sales pitch by echoing Patrick Henry's immortal phrase "give me liberty or give me death"—and his fellow students called him "Pat" from then on.

See Jailed

SAN FRANCISCO (UPI)—Five members of the Jehovah's Witnesses have been sentenced to jail in Hungarian court, according to reports in a Communist party newspaper.

They were accused of "belonging to and furthering an underground organization hostile to the state," the newspaper Hajdu-Bihar Naplo reported.

A gentle word, a kind look, a good-natured smile can work wonders and accomplish miracles.

—William Hazlitt

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DAY**

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SATURDAY, SUNDAY,
TUESDAY, WEDNESDAY
AUG. 30, 31, SEPT. 1, 2, 4, 5.

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SIRLOIN TIP OR
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ROUND STEAK LB. **79^c**

RUMP ROAST LB. **79^c**

WATERMELON CUT LB. **89^c**

SHOULDER STEAK LB. **59^c**

BONELESS ROUND ROAST LB. **89^c**

FRANKFURTERS 1-LB. PKG. **39^c**
HORMEL'S FRANKFURTERS, 1-LB. PKG. **49^c**

Bologna ROUND OR SQUARE 6-OZ. PKG. **29^c**

Cheddar Cheese LB. **55^c**

**Whipped Cream
Cheese** 4-OZ. CARTON **29^c**

Potato Salad 16-OZ. CTN. **29^c**

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ANGEL FOOD CAKE **39^c**

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**YOUNG HEN
TURKEYS**

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PORTERHOUSE STEAK LB. **\$1²⁹**

TOP SIRLOIN STEAK LB. **\$1⁴⁹**



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**CANNED
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FULLY COOKED
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STACK O' STEAKS 10 **89^c**
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STICKS** LARGE 14-OZ. PKG. **59^c**

BACON SLICED 1-LB. PKG. **69^c**
MORRELL'S YORKSHIRE BRAND
1-LB. **59^c** THICK-SLICED **\$1¹⁵**
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LIQUOR

SILVER BELL

HI-BRAU BEER

Market Basket

STORES WILL BE
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LABOR DAY
(EXCEPT NEWPORT BEACH)
MON., SEPT. 3
PRICES EFFECTIVE
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CHUCK ROAST LB. **39^c**

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CENTER CUT

ROUND STEAK LB. **79^c**

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HORMEL'S FRANKFURTERS, 1-LB. PKG. **49^c**

MARKET BASKET ALL MEAT SLICED

Bologna ROUND OR SQUARE 6-OZ. PKG. **29^c**

OREGON MILD

Cheddar Cheese LB. **55^c**

KRAFT PIMIENTO, BLUE, CHIVE, ONION & BACON

Whipped Cream 4-OZ. CARTON **29^c**

MARKET BASKET

Potato Salad 16-OZ. CTN. **29^c**

MARKET BASKET SLICED—8-OZ. PKG.

Cheese AMERICAN, SWISS OR PIMIENTO **29^c**

• **BAKERY** •

DOLLY MADISON EACH

ANGEL FOOD CAKE **39^c**

BARBARA ANN PKG. OF 8

CINNAMON ROLLS **29^c**

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YOUNG HEN TURKEYS
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SIRLOIN TIP OR

CUBE STEAKS LB. **98^c**

CENTER CUT

ROUND STEAK LB. **79^c**

OVEN READY

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Cheese AMERICAN, SWISS OR PIMIENTO **29^c**

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BARBARA ANN PKG. OF 8

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MORRELL'S PRIDE OR DUBUQUE

CANNED HAM

FULLY COOKED BONELESS

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STACK O' STEAKS 10 FOR **89^c**

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FRESH, LEAN

GROUND BEEF LB. **39^c**

TAILS & EXCESS FAT REMOVED BEFORE WEIGHING

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BACON 1-LB. PKG. **69^c**

MORRELL'S YORKSHIRE BRAND

1-LB. **59^c** THICK SLICED **\$1¹⁵**

2-LB. PKG.

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HUNT'S

PORK & BEANS 3 FOR **\$1⁰⁰**

LARGE 51-OZ. CAN

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READY TO DRINK

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REGULATION 3'x5' WITH 6-FOOT JOINTED METAL POLE. COLORFAST TON FABRIC.

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LARGE 51-OZ. CAN

LINDSAY LARGE



BEAUTIFUL SCENERY was supplied on a Palm Springs weekend vacation at the President by the Sunnyside Community Fair queen, Miss Linda Jean Osteen. The charming beauty was relaxing after her royal tenure in the company of her mother.

DESERT HOT SPRINGS

Local Residents Hawaii-Bound

By ELLEN SAUNDERS
DESERT HOT SPRINGS — A vacation in Hawaii is in store for the Rev. Herbert J. Cook, pastor of St. Elizabeth's who sails from San Francisco for the islands next week. Making the trip with him will be his brother, Monsignor Adelbert J. Cook, of Alliance, O.

Another localite who planned out for Hawaii this week is Mrs. Herbert Geisenhauer who will be visiting her daughter, Mrs. Thomas H. Singlehurst in Honolulu. Her husband will jet over later in the month to spend some time with his wife and daughter on the island of Kauai.

Merle H. Graffam a former employee of Horton's Market here, is now in Hale, England, where he will serve for two years as a missionary for the Latter Day Saint's Church.

Vacationing at the Walter Klocke home this week are their daughters Mrs. Kenneth Delaney of Northridge and Mrs. Joe Tableman of Covina and grandchildren; Lloyd Delaney and Judy and Stephen Tableman.

A double birthday celebration honoring Robert Thorpe and his son, Michael was held at the Thorpe home here on Sunday. Michael and his fiancée, Miss Margaret Owen of Acadia motored down from Los Angeles for the event.

The Weaver Laffertys of Dallas, Tex., who have been visiting their son Weaver Lafferty of Culver City, spent the past weekend here with his sister, Mrs. Stone Wright Jr., and her family.

News of the birth of her second great-grandchild has just been received by Mrs. Grace L. Eastman who has made her home here for several years with her daughter, Mrs. J. C. McGee.

The new arrival, Charles William Eastman III, was born on Aug. 9 at Fort Dix, N. J. His parents are Lt. and Mrs. Charles W. Eastman Jr.

The Michael Winicks who recently returned from a brief vacation at Reno and Lake Tahoe, have as their houseguests, their niece and nephew, Mr. and Mrs. Joseph W. Ehrenreich of Convent, N. J., and Mr. and Mrs. David Wachtel of Encino who flew in from Hawaii where they had been celebrating their 25th wedding anniversary.

Sale of the seven-unit Sahara Motel at 66-66 E. Fifth Street to Mr. and Mrs. Charles N. Miner of Moline, Ill., has been announced by its owners, Rudy and Ann Ludwig.

The Ludwigs who had owned the Sahara for eight years are retiring because of ill health. They have purchased a home at 66-918 Cahulla.

The Sam Bentons who recently spent a few days with friends at Big Bear, are now vacationing for two weeks at the home of Mrs. Benton's sister, Mrs. Ruth Campbell in Arcadia.

Mrs. Estelle Baker (she's prexy of the local shuffleboard club) is back in town after a month's vacation which included a stay at Manhattan Beach followed by a motor trip to Lake Tahoe, Mt. Lassen and Reno.

Mr. and Mrs. Henry Cordes who settled here last April after wintering in Southern California, returned this week from a two-month visit to their former home in Kansas City. There they were the guests of Mrs. Cordes' sisters, Mrs. Harry J. Ferrey and Mrs. George Ernst.

SUPERMARKET SWEEPSTAKES

TAKE THE LABOR OUT OF LABOR DAY...

WINNER

\$40.00 WINNER
MAYFAIR - PLAZA
Mrs. CHARLES TRAUSSCH
Jurupa Ave., Riverside

\$60.00 WINNER
MAYFAIR - PLAZA
Mrs. AUDREY B...
Welland Way, R...

ADVERTISED PRICES GOOD 7 FULL DAYS
(Except Produce) Aug. 30th thru Sept. 5th

ARDEN, 2-lb. LOAF
CHEESE FOOD **69¢**

ARDEN—PINT SIZE
SOUR CREAM **53¢**

ARDEN, PINT SIZE
COTTAGE CHEESE **29¢**

1-lb. CARTON
ARDEN BUTTER **69¢**

MAYFAIR MARKETS OPEN LABOR DAY
5222 Arlington Ave., Riverside
5720 Mission Blvd., Rubidoux
940 S. Palm Canyon, Palm Springs
83-240 Ave. 46, Indio

HILL'S BROS COFFEE
ALL GRINDS
1-LB. CAN **5¢**

HILL'S BROS BEER
12-oz. CANS
6-PACK **79¢**

MAYFRESH, 12-oz. CAN, ASSORTED FLAVORS
Can Beverage **12 for \$1**

DUNCAN HINES—14-oz. EARLY AMERICAN
Cake Mix **3 for \$1**

SILK—4-ROLL PACK
Toilet Tissue **3 for \$1**

COOK-OUT —10-lb. BAG, CHARCOAL
Briquets..... **49¢**

MAYFRESH—24-oz. JAR
Mayonnaise **39¢**

PRODUCE PRICES GOOD thru SEPTEMBER 2nd
GARDEN FRESH — HUSK ON
SWEET CORN..... **5¢**

U.S. NO. 1 RUSSET
POTATOES..... **8¢**

SWEET ITALIA
MUSCAT GRAPES... **10¢**

GARDEN FRESH—(Ideal for Stuffing)
BELL PEPPERS..... **10¢**

Special Offer! TOP QUALITY
54" IRONING BOARD
PAD & COVER SET
• Extra Size
• Drawstring Closure
• Extra Thick Pad
• Aluminum Silicone Coating
SAVE 80¢
69¢

OLD TAVERN, 2-lb. JAR
STRAWBERRY PRESERVES..... **49¢**

13-oz. SIZE
MA BROWN RELISH..... **4 for \$1**

BELL BRAND, REG PKG
POTATO CHIPS..... **49¢**

SUGAR RIPE, QUART JAR
FRESH PRUNE JUICE..... **3 for \$1**

GIANT SIZE, DEAL PACK
JOY - DETERGENT..... **57¢**

REG. SIZE
DOWNEY - Fabric Softener..... **47¢**

VERMONT MAID, 24-oz. SIZE
BUTTERED SYRUP..... **61¢**

EXTRA FANCY
HONEY DEW or CASABA
MELONS **5¢**

KEYSTONE, 4-oz., PIECES & STEMS
MUSHROOMS **3 for \$1**

10-lb. BAG
COLLIERS BRIQUETS **89¢**

MADERA, PICNIC SIZE
PITTED RIPE OLIVES..... **5 for \$1**

FIRESIDE, 1 1/2-lb. PKG.
CREME COOKIES..... **3 for \$1**

CASE SWAYNE, No. 2 1/2 CAN
PORK & BEANS..... **5 for \$1**

MAYFRESH, 12-oz. BOTTLE
TOMATO CATSUP..... **7 for \$1**

STARKIST, 1/2 FLAT CAN
CHUNK TUNA..... **3 for 89¢**

WILSON'S, 12-oz. CAN LUNCHEON MEAT
MOR or BIF..... **45¢**

CHRIS & PITT'S, 12-oz. SIZE
BARBECUE SAUCE..... **3 for \$1**

WILDERNESS, No. 2 CAN BLUEBERRY, STRAWBERRY, BLACKBERRY
PIE FILLING **2 for 89¢**

MAYFAIR Liquor

CALDWELL SCOTCH **\$4.79**
IMPORTED SCOTCH — 86 PROOF..... 5th

JOHNNY McCABE **\$3.98**
IMPORTED SCOTCH..... 5th

PUMP ROOM VODKA GIMLET **\$1.99**
READY MIXED..... SCREWDRIVER..... Qt.

BARDWELL 80 PROOF **\$3.19**
BLENDED KENTUCKY WHISKEY..... 5th

OLD KENTUCKY MILLS **\$3.39**
St. Kty. BOURBON, 4 YEARS OLD, 80 PROOF..... 5th

ROYAL OCCASION **\$3.99**
CANADIAN WHISKEY — 80 PROOF 5th

ROYAL OCCASION VODKA **\$2.98**
80 PROOF..... 5th

ROYAL OCCASION GIN **\$3.19**
90.4 PROOF..... 5th

SALE OF THE SEVEN-UNIT SAHARA
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WASHINGTON (UPI) — Secretary of Agriculture Orville L. Freeman plans to take the problems of rural America to the people in September and October. He has scheduled a series of "land and people" conferences through which he hopes to acquaint local leaders with the various services of the Agriculture Department that can be used in strengthening and developing rural America.

The conferences, regional in character, will be a sequel to the National Land and People Conference held here last January.

"Rural America faces many problems—some old, some new—that demand the best kind of long range planning by local leaders if the economy and heritage of American rural life are to be maintained," Freeman said in a brochure designed to rouse interest in the conferences.

The first regional conference will be at St. Louis, Mo., Sept. 17-18. Others will be at Portland, Ore., Oct. 1-2; Denver, Colo., Oct. 8-9; New Orleans, La., Oct. 15-16; and Philadelphia, Oct. 22-23.

The conferences will be open for public participation. Representatives of private, local, state, and federal agencies and organizations are urged to participate.

Freeman will be chairman of each conference and will deliver the keynote speech. Assistant Secretary of Agriculture John A. Baker, in charge of rural development and conservation, will hear the reports of discussion groups. Administrators of department agencies will be present to answer questions from the audience.

Regional speakers familiar with local conditions, headed by the governor of the host state, will present basic information in panel discussions the first day of each conference.

Panelists will be invited to define the economic and social forces now shaping agricultural and rural America and what their consequences may be for the region. They will discuss them under such topics as origins and symptoms of change, the impact of change, and guidelines for remedial action.

Mayfair Market 940 South Palm Canyon Drive Open

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Mayfair
SUPER MARKETS

Start Your SUPERMARKET SWEEPSTAKES CARD TODAY -
You May **WIN** UP TO
\$5,000 CASH

MAYFAIR MARKETS OPEN LABOR DAY

5222 Arlington Ave., Riverside
5720 Mission Blvd., Rubidoux
940 S. Palm Canyon, Palm Springs
83-240 Ave. 46, Indio

ADVERTISED PRICES GOOD 7 FULL DAYS
(Except Produce) Aug. 30th thru Sept. 5th

TAKE THE LABOR OUT OF LABOR DAY...



MAYFRESH, 12-oz. CAN, ASSORTED FLAVORS

Can Beverage 12 for \$1

ARDEN, 2-lb. LOAF
CHEESE FOOD 69¢
ARDEN, PINT SIZE
SOUR CREAM 53¢
ARDEN, PINT SIZE
COTTAGE CHEESE 29¢
1-lb. CARTON
ARDEN BUTTER 69¢

HILL'S BROS.
COFFEE 5¢
ALL GRINDS
1-LB. CAN
HILL'S BROS.
10-oz. JAR, DEAL PACK
INSTANT COFFEE 8¢

DUNCAN HINES—14-oz. EARLY AMERICAN

Cake Mix 3 for \$1

SILK—4-ROLL PACK

Toilet Tissue 3 for \$1

COOK-OUT —10-lb. BAG, CHARCOAL

Briquets..... 49¢

MAYFRESH—24-oz. JAR

Mayonnaise 39¢

VELVET GLOW
BEER 79¢
12-oz. CANS
6-PACK

MAYFAIR'S BLUE RIBBON STEER BEEF Guaranteed the Finest OR YOUR MONEY CHEERFULLY REFUNDED

CHUCK STEAK 49¢ lb.	ROLLED ROAST 79¢ lb.	GROUND BEEF 39¢ lb.	PORK SPARE-RIBS 39¢ lb.
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Mayfair Delicatessen
SALADS
FROM
Mayfresh KITCHENS
Take Your Choice
15-oz. Cup **29¢**

7-BONE ROAST..... 53¢
O-BONE ROAST..... 65¢
RUMP ROAST..... 79¢
BEEF SHORT RIBS..... 29¢
CLUB STEAK..... 98¢

RIB STEAK..... 79¢
T-BONE STEAK..... \$1.19 lb.
PORTERHOUSE STEAK..... \$1.25 lb.
TOP SIRLOIN STEAK..... \$1.49 lb.
LONDON BROIL STEAK..... \$1.19 lb.

GROUND ROUND..... 69¢
GRADE A YOUNG TENDER
TURKEYS
YOUNG HENS 39¢ lb. YOUNG TOMS 35¢ lb.

Fresh Frying CHICKENS
WHOLE, CUT-UP or SPLIT
FRYERS 37¢ lb.

GRAND TASTE, 12-oz. PKG.
All Beef FRANKS... 39¢
GRAND TASTE, 12-oz. PKG.
CHILI DOGS... 39¢
Kraft Processed Sliced CHEESE
AMERICAN, PIMIENTO, SWISS CHEESE 8-oz. PKG. **39¢**

SHORTENING RISCO 69¢
3-lb. CAN

CORN KING Canned HAM \$4.98
Boneless - Waste Free

SMOKED PORK CHOPS..... 89¢
FISHER'S, 1-lb. PKG. BEEF BACON..... 59¢
FISHER'S, 1-lb. ROLL BEEF SAUSAGE..... 49¢
COLORTEX, 60-COUNT PAPER NAPKINS..... 3 for 25¢
ZEE, 200' ROLL WAX PAPER..... 35¢
ALUMINUM FOIL, 25' ROLL REYNOLD'S WRAP 31¢

Van de Kamp's BAKERIES
SPECIALS
THURS. SUN. AUG. 30-SEPT. 2
CHOCOLATE FUDGE CAKE 59¢
Apple or Raspberry COFFEE CAKE 2 pkgs. 49¢
Sugar, Peanut Crunch, Oatmeal or Chocolate COOKIES 4 pkgs. 1.00

ORANGE JUICE DRINK
TIP TOP, 6-oz. CANS ASSORTED FLAVORS... 10 for \$1
MAYFRESH, 6-oz. CANS LEMONADE... 10 for \$1
GEORGIA SHORE, 1 1/2-lb. Pkg. BREADED SHRIMP \$1.49
FOUR FISHERMEN, 8-oz. FISHSTICKS... 35¢
FLASH, 12-oz. BUTTERED BEEF STEAKS... 50¢
FLASH, 10-2-oz. FROZEN STEAKS... 79¢

ICE CREAM
ARDEN FAMILY PACK HALF GALLON... 65¢
MEAT PIES
KERMIN 8-oz. BEEF, TURKEY, CHICKEN... 5 for \$1
FRUIT PIES
JOHNSTON'S 9" SIZE ASSORTED... 59¢
CREAM PIES
PET RITZ 8" SIZE ASSORTED... 43¢

EXTRA FANCY
HONEY DEW or CASABA
MELONS 5¢ lb.

PRODUCE PRICES GOOD thru SEPTEMBER 2nd
GARDEN FRESH—HUSK ON
SWEET CORN..... 5¢ ea.
U.S. NO. 1 RUSSET
POTATOES..... 8¢ lb. Cello Bag
SWEET ITALIA
MUSCAT GRAPES... 10¢ lb.
GARDEN FRESH—(Ideal for Stuffing)
BELL PEPPERS..... 10¢ lb.

KEYSTONE, 4-oz., PIECES & STEMS
MUSHROOMS 3 for \$1

10-lb. BAG
COLLIERS BRIQUETS 89¢

Liquor
CALDWELL SCOTCH IMPORTED SCOTCH—86 PROOF..... 5h \$4.79
JOHNNY McCABE IMPORTED SCOTCH..... 5h \$3.98
PUMP ROOM VODKA GIMLET READY MIXED..... 5h \$1.99
BARDWELL 80 PROOF BLENDED KENTUCKY WHISKEY..... 5h \$3.19
OLD KENTUCKY MILLS St. Kty. BOURBON, 4 YEARS OLD, 80 PROOF..... 5h \$3.39
ROYAL OCCASION CANADIAN WHISKEY—80 PROOF 5h \$3.99
ROYAL OCCASION VODKA 80 PROOF..... 5h \$2.98
ROYAL OCCASION GIN 90.4 PROOF..... 5h \$3.19

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PITTED RIPE OLIVES... 5 for \$1
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CREME COOKIES 3 for \$1
CASE SWAYNE, No. 2 1/2 CAN
PORK & BEANS 5 for \$1
MAYFRESH, 12-oz. BOTTLE
TOMATO CATSUP 7 for \$1
STARKIST, 1/2 FLAT CAN
CHUNK TUNA 3 for 89¢
WILSON'S, 12-oz. CAN LUNCHEON MEAT
MOR or BIF 45¢
CHRIS & PITT'S, 12-oz. SIZE
BARBECUE SAUCE 3 for \$1
WILDERNESS, No. 2 CAN BLUEBERRY, STRAWBERRY, BLACKBERRY
PIE FILLING 2 for 89¢

Special Offer! TOP QUALITY
54" IRONING BOARD
PAD & COVER SET
SAVE 80¢
69¢

OLD TAVERN, 2-lb. JAR
STRAWBERRY PRESERVES... 49¢
13-oz. SIZE
MA BROWN RELISH... 4 for \$1
BELL BRAND, REG. PKG.
POTATO CHIPS... 49¢
SUGAR RIPE, QUART JAR
FRESH PRUNE JUICE 3 for \$1
GIANT SIZE, DEAL PACK
JOY-DETERGENT 57¢
REG. SIZE
DOWNY - Fabric Softener... 47¢
VERMONT MAID, 24-oz. SIZE
BUTTERED SYRUP 61¢



\$500.00 WINNER
MAYFAIR - AZUSA
PAULING HINESLEY
S. Cerritos, Azusa



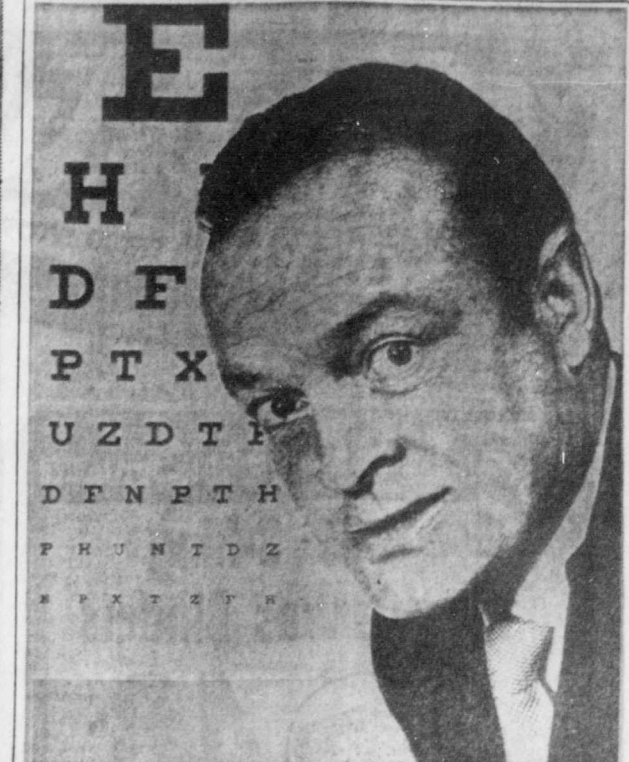
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Comstock Ave., Glendora



\$40.00 WINNER
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BEVERLY BAIRD
Rosewood St., Montclair



\$80.00 WINNER
MAYFAIR - RUBIDOUX
Mrs. C. E. PROFIT



HONORARY MAYOR of Palm Springs, Bob Hope, asks "How are your eyes?" Chairman of September's 1962 Sight-Saving Month, the popular comedian is joining in the drive which is jointly sponsored by the National Society for the Prevention of Blindness and the California P.O.B. Purpose of the drive is to alert the United States to the need for eye health and safety to reduce the 30,000 new cases of blindness each year.

THOUSAND PALMS

Illinois is Goal of Post Office Worker

By BEATRICE EAVES
THOUSAND PALMS — Mrs. Richard Jackson, daughter Myra and son, Jr., flew to Illinois, to see the second grade in the Chula Vista elementary school this year.

Wallace and has accompanied them this summer on their tour of the country. She will be teaching in the second grade in the Chula Vista elementary school this year.

Word has been received of the birth of a baby girl to a former Thousand Palms resident in Hawaii. Mrs. Helen Mitchell Toman, who used to live with her mother on Los Flores Way. She has lived in Hawaii since her marriage.

Mrs. Jack Crosby is spending a few days in the desert. She comes from Portland.

Christine Cecil drove from Texas through Thousand Palms. She checked things at her duplex property on Sierra Del Sol, inquired after friends in the village and proceeded on her way.

Miss Grace Hyde has returned to her home at Hidden Springs Ranch after a summer spent at Bridgeport.

Harry and Eleanor Lennie have arrived home after a month's vacation in Michigan. They report a wonderful trip and came back rested and refreshed. Their daughter, Mary Jean Macpherson, and three grandchildren, Donny, Lori, and Bruce are visiting with mom and dad.

Miss Joan Wallace stopped at her parents' home on Arbol Real to see her personal belongings to her apartment in Chula Vista. Mrs. Ben Wheeler and her daughter, the daughter of the D. D.

Mona Cunningham spent last week in Garden Grove with her daughter Pauline and family. Mr. and Mrs. Ben Wheeler and their daughter, Dana and Paula.

Two Colorado Towns Vie for 'Icebox of Nation' Title

BRECKENRIDGE, Colo. (UPI)—The ice box of the nation is being challenged.

While most people across the country are griping about summer heat, members of this small mountain community are conspiring to dethrone Fraser, Colo., of its title, "The Ice Box of the Nation."

Breckenridge Mayor Frank Brown feels the temperatures in his town out-freeze those reported from Fraser, which now is nationally known as the coldest spot in the nation.

Brown says he'd like to set the record straight.

"I think our new weather bureau equipment up here will show that Breckenridge is usually colder than Fraser, and if we're colder, we might as well get the publicity," he said.

Fraser's mayor, C. E. Clayton, however, isn't extremely upset with Breckenridge's assault on the throne. "It doesn't make any difference to me," Clayton said. "If they want to have the coldest temperature, let 'em have it."

Neither is Charles L. Thomson, General Manager of the Pueblo, Colo., Chamber of Commerce. Thomson said Fraser residents felt their town had lower temperatures than Big Piney, Wyo., once known as the ice box area of the nation.

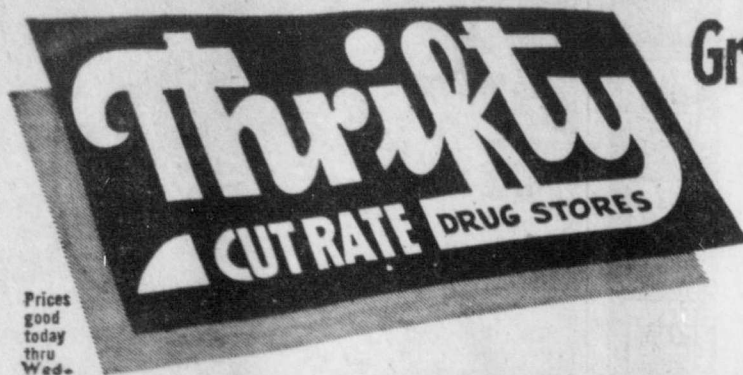
Fraser applied for and received U.S. Weather Bureau station, and won the title from Big Piney. "They (Fraser) got some sort of award for their temperatures," Thomson said, "but glamor only goes so far."

Mayfair Market 940 South Palm Canyon Drive Open Hours IN CAMERON CENTER



there's only one
SKIPPY
DOG AND CAT FOOD

TOPS IN QUALITY! LOW IN PRICE



Greater Values! Greater Savings! Blue Chip Stamps On Over 20,000 Items

Dollar Day Sale!

During Thriftys Giant . . .

• 2333 McCallum Way at Farrell Dr. Palm Springs Shopping Center
• 366-368 South Palm Canyon Drive



THIS WEEK'S TOPS **THRIFTY'S OWN PRICE SPECTACULAR**

89¢ 3-Ring Blue Canvas Binders

48¢

A Thrifty bellringer! Holds over 300 sheets. Sturdy, long lasting with 1 1/2" rings. Come in and see our wide selection of back-to-school supplies at low Thrifty prices!

... and don't forget your Blue Chip Stamp!

THIS WEEK'S TOPS **THRIFTY'S OWN PRICE SPECTACULAR**

79¢ Colgate Florient Room Deodorant

3 FOR \$1.00

Nationally advertised—never before at this Thrifty low price! A delightful choice of fragrances . . . Lilac, Spice, Pine, Mint, Floral and new Unscented. 5 1/2 oz. aerosol can.

... and don't forget your Blue Chip Stamp!

THIS WEEK'S TOPS **THRIFTY'S OWN PRICE SPECTACULAR**

\$3.98 Men's Ban-lon Knit Sport Shirts

\$3.00

Banlon texturized nylon . . . unequalled comfort, handsome good looks. Sculptured knit collar, won't pull or stretch out of shape. Wonderful colors . . . small, medium, large and extra large.

... and don't forget your Blue Chip Stamp!

Labor Day Outing Needs at Discount Prices!

Large 12-ounce Can Shasta Soft Drinks

12 for \$1.00

Choice of Orange, Grape, Lemon-Lime, Root Beer, too, or Cola. Have plenty on hand for the Labor Day weekend . . . tasty and refreshing. Economical.

Back-to-School Supplies

\$2.49 Aladdin Lunch Kits

with 1/2 pt. Vacuum Bottle

\$1.79

Sturdy metal, choice of colorful cartoon characters . . . Flintstones, Huckleberry Hound, etc.

don't forget your Blue Chip Stamp!

- Keepsit Metal Lunch Kit with 10-oz. Vacuum Bottle **\$2.49**
- Keepsit Vinyl Lunch Kit with 10-oz. Vacuum Bottle **\$2.49**
- Keepsit Bongo Lunch Kit with 10-oz. Vacuum Bottle **\$2.98**

Wide Ruled Filler Paper . . . 39¢
Theme 3-Hole Note Book . . . 49¢
Steno Spiral Note Book . . . 25¢
Steno Green Tint Note Book . . . 33¢
Pack of 5 Report Folders . . . 43¢
3-Hole Filler Paper . . . 19¢
200 Thrifty Typing Paper . . . 69¢
3-Ring Vinyl Binder . . . 98¢
Leather Case Binder . . . \$1.49
Vinyl Zipper Binder . . . \$2.49
Leatherette Brief Case . . . \$3.49
Nifty "Top Punch" Binder . . . 98¢
75¢ Value! Combination Padlock . . . 63¢

49¢ Cannon Terry Dish Towels

16x32 Inches **3 for \$1.00**

Wonderful, absorbent cotton terry! Fringed ends. First quality. Choice of checks, stripes, solids.

... and don't forget your Blue Chip Stamp!

\$1.59 King Size TV Tray Tables

Portable! Lightweight (yet sturdy)! Large removable tray in choice of smart designs—1/2" brass finish legs.

\$1.00

... and don't forget your Blue Chip Stamp!

\$1.00 Kings Men Toiletries

Your Choice **2 for \$1.00**

Choice of Cologne, Hair Tonic and Talc. While stocks last. Disc. pkg.

... and don't forget your Blue Chip Stamp!

FREE Delivery

Call 325-5170 (366 S. Palm Canyon Drive)
OR
Call 324-4281 (2333 McCallum Way at Farrell Dr. Palm Springs Shopping Center)

Thrifty **Pan Film** Black & White **3 for 88¢**

Thrifty 50 ft. Color **8mm Movie Film** **\$1.79**

E-Z Lite Briquettes **10-lb. Bag** **47¢**

\$1.39 SEA & SKI

Suntan Lotion **97¢**

4-oz. Plastic Bottle

\$5.98 Value! Deluxe Web Patio Chairs

\$4.88

Sturdy 1" polished tubular aluminum frame, 5x4 webbing for more durability. Reinforced at points of strain.

... and don't forget your Blue Chip Stamp!

Table Model 13 1/2-Inch Brazier

Heavy duty copper tone. Adjustable. Complete with skewers.

\$3.49

... and don't forget your Blue Chip Stamp!

Child's U.S. Howland **Swim Caps** **98¢**

34x62" Multi Print **Beach Towels** **\$1.88**

Hardwood and Canvas **Camp Stool** **89¢**

All Hardwood Frame **Beach Back Rest** **\$1.59**

- 79¢ Inflatable 28" Beach Ball or
- 76¢ Inflatable Water Ring

Rugged vinyl. Brightly colored . . . pool fun!

2 for \$1

\$ DAY FOUNTAIN SPECIAL \$

Regular \$1.25

Club T-Bone Steak

With Piping Hot Shoestring Potatoes, Cole Slaw, Hot Roll and Butter

\$1

DOWNTOWN STORE ONLY

Remington Holiday Portable Typewriter

84 Character keyboard, Sine space selector, marginal release key . . . precision built.

\$49.95

... and don't forget your Blue Chip Stamp!

\$2.19 All-Metal Port-a-File

Keep personal papers in order with lock and key protection. A to Z dividers. Grey or green.

\$1.69

Bag of 10 5¢ Hershey Bars

Individually wrapped to preserve freshness.

39¢

MILK WITH ALMONDS

Coin Purse

with Birthday Stone

Black patent with gold trim sunburst design around birth stone.

59¢

Quality Liquors for Less

It's Light & Mellow **L & M Blended Whiskey** **3 for \$11**

Quart \$3.98 Each

Thrifty has your favorite Beer Ice Cold

Quart No Return Bottles

Roser Beer **3 for \$1**

12-oz. No Return Bottles

Riviera Dark Beer **6 for 96¢**

12-oz. No Return Bottles

Flying Dutchman **6 for \$1.49**

12-oz. Cans

Colorado Gold Label **6 for 87¢**

12-oz. Cans

Wellington Stout Malt **6 for 96¢**

14-oz. Cans

Supreme Pilsner **6 for \$1.09**

69¢ Marquisette Curtain Panels

2 for \$1

Easy care rayon marquisette . . . washable, quick drying sparkling white panels to grace your windows. 30x81"

... and don't forget your Blue Chip Stamp!

\$9.99 3-Light Pole Lamps

Floor to Ceiling **\$7**

Handsome "glass-look" plastic shades in choice of coral, turquoise or white. Brass center tension pole.

... and don't forget your Blue Chip Stamp!

\$1.49 Plastic Diaper Pails

Large 15 Qt. Size **\$1**

Sanitary and easy to clean. Choice of nursery colors. Close fitting lid. Long lasting, no corrosion.

... and don't forget your Blue Chip Stamp!

Pole Type Bathroom Storage Unit

with 3 adjustable shelves **\$6.99**

Sparkling triple chrome plated . . . give your bathroom a decorator touch . . . add 3 spacious shelves for toiletries, towels, etc. . . handy towel ring, too.

... and don't forget your Blue Chip Stamp!

\$1.49 Maalox Suspension

12-ounce size **\$1**

Sego Liquid 4 for \$1

10-ounce Dietary

Box of 12 **Reg. 45¢ Modess 3 Boxes \$1**

Bag of 250 Cotton Balls

\$1.20 Value! **2 for \$1**

Soft and absorbent. So ideal for cosmetics. Dollar Day Priced!

... and don't forget your Blue Chip Stamp!

Hi-Power Water Sweeper

Just attach to your hose. The new way to pressure clean walks, driveways, windows, patios, screens and dozens of other surfaces. An indispensable cleaning aid . . . and don't forget your Blue Chip Stamp.

96¢

Discount Catalog Sales Dept. BOTH PALM SPRINGS STORES

9 Foot Headbar "Block Buster" Gym Set

With Sturdy 2 1/2" Inch Tubular Steel Legs and Headbar

This deluxe set has 3 swings, 9 foot galvanized slide with sure step ladder. Air glide, 2 exercise rings, trap-bar & chinning bar.

\$28.89

Get 288 Blue Chip Stamps

FAST FREE DELIVERY

Fashion Jewelry Necklaces Bracelets Earrings

\$1.00 and \$2.00 Values! **2 for \$1**

Baubles, bangles 'n beads galore! All hi fashion . . . in beautiful fall colors.

... and don't forget your Blue Chip Stamp!

Values to \$3.95 Christmas Cards

2 Boxes for \$1

Save on this sparkling pre-Christmas selection! Modern or traditional. All boxes contain one of a kind.

\$1.88 Cutie Bell Inflatable Doll

Full 21 inches Tall **\$1**

She's as cute as a button! Fully jointed, darling painted face, vinyl hair ribbon, heavy gauge construction.

... and don't forget your Blue Chip Stamp!

Nothing's Like August for Thinking About Winter Coats

WOMEN of the Desert

Edited by Lee Christopher

Wednesday, August 29, 1962
Palm Springs, California The Desert Sun 9



BE BOLD IN DASHING PLAID is the message of this great coat, made elegant with a grandiose collar of platina fox to frame the face. Easy to wear anywhere.

Ken Kirks Homeward Bound

This morning's mail brought a huge postcard from Helen and Ken Kirk, with a view of the SurfRider Hotel fronting on Waikiki Beach. "Aloha Nui Nui!" they write. "We have had a wonderful month in lazy contentment on the beach, sunning, swimming, and gazing at the sparkling surf, swaying palms, and hula girls, and enjoying the sweet serenity of this corner of Paradise. X marks the spot where we stayed at the SurfRider."

"We left it all reluctantly on Monday," they continue, "and are now aboard the Matsonia, sailing homeward. Will be in Laguna until Sept. 8, then back to Palm Springs and school for the children."

The postcard, incidentally, was mailed at sea.

Boots For Fall

Heavy tweed suits with matching stoles look wonderful with some of the new leather boots. Ankle-high is the smartest level for these "little" boots, suggests Italian designer Simonetta, who likes to band them with fur or contrasting leather.

EXPERT WATCH MAKERS
on hand to serve
you at all times.

WILSON'S JEWELERS
300 N. Palm Canyon Dr.

LET US STYLE YOUR HAIRDO for BACK TO SCHOOL

Back To School Permanent
Includes Hair Cut Shampoo And Set \$10.00
(Price Good Through Sept. 15)

- HAIR CUTS \$2.50
- MANICURES \$2.00
- PEDICURES \$5.00
- SHAMPOO AND SET .. \$4.00

McCallum Way Salon Open Sundays

ILIA MAE BEAUTY SALON

No. 1, 160 E. TAHQUITZ DR. No. 2, 2411 McCALLUM WAY
324-1182 Palm Springs 325-6136

Coat Story: Casual but Luxurious

The casual, go-everywhere coat, beautifully stated with that special feeling of luxury in fabrics and furs which is so typically American, is spotlighted with even greater brilliance in the Winter, 1962, collections now being shown.

Although it seems unbelievable at this point on desert thermometers, there comes a time when coats ARE worn here with comfort, and it is delightful, indeed, to snuggle down into the warmth of a fur collar to escape the snow-chilled breezes off the mountains.

Shown here are just three coats that capture the mood of elegance which will characterize the coats finding their way to the desert within a few months. Chosen from the Brittany collection, they are typical of the coats that will be showing up everywhere in the best places, and will show up best wherever they are seen.

Other coats in the collection include a tweed in soft flowing lines, topped with a crown of fur that closes completely to give a flattering shirred effect. Another — the all-American classic in luscious camelhair — is detailed with a belt which buckles in the back . . . three shiny brass buttons down the front . . . and a gently notched collar. Still another in provocative plaid features a huge fringed scarf-stole for dramatic interest.

AT RIGHT is seen what has been called "autumn's most wanted coat," ideal for topping with fur hats. It falls straight in back and curves in front in the heralded close-to-the-body line.



OUTSMARTING THE SEASONS is the coat with a fabulous flare . . . sweeping elegance. It is collared with genuine Some-

It leopard, fashion favorite of the year, and colored with subtle honey tones to create a dashing effect on your audience.

CLASSIFIEDS GET RESULTS
PHONE 325-5005

DON'T GET MARRIED

until you see those socially correct raised letter wedding invitations

AT VILLAGE Print Shop

155 E. Amado—325-5207

REOPENING SEPT. 1ST

Cottage Cafe

CATHEDRAL CITY
(Opposite M.A.G. Gas Station)
Serving Complete Dinners
From 4 P.M. 7 Days A Week

ROASTS - CHICKEN - STEAKS
SEA FOODS? HUSH PUPPIES?

PHONE 328-1041

Diploma and Key Awarded Mrs. Johnson

Mrs. Lucille K. Johnson, vice president and controller of the Coachella Valley Savings & Loan Association, is among 65 students from throughout the nation who received the American Savings and Loan Institute's Graduate School diploma and key at ceremonies held in Bloomington, Ind., last Friday.

Mrs. Johnson was the only woman in the class, which began

with 80 students three years ago. She has attended the two-week sessions for the past three summers to receive her diploma.

Thesis on Winter Residents

Before graduating, the students were required to prepare a thesis relative to some phase of the savings and loan business and present it orally before a panel of faculty and students. Mrs. Johnson chose as her subject the value to savings and loan firms of retired winter residents living in mobile homes in this area.

The school is designed as a training field for savings and loan association and cooperative bank executives, conducted by the institute and the Indiana University School of Business.

On to Seattle

Mrs. Johnson, who has been with Coachella Valley Savings and Loan for some 11 years, is also governor of District II in the Savings and Loan Controllers, and, in her official capacity, is attending a conference of that organization which opens today in Seattle to continue through Sept. 1.

After the convulse, she will take in the Seattle Fair, returning from her vacation in mid-September.



IN THE GOOD OLD SUMMERTIME

Farewell Fete

It will be a sad day for the Camp Fire Girls when Mrs. Richard Kelly moves to Monrovia — and that day is coming very soon. Mary Helen's husband has been district construction superintendent for the California Water and Telephone Company, but now he has been promoted to the plant operations engineer for the entire organization, headquartered in the close-to-Los Angeles city, and to Monrovia the Kellys will go — with their two youngsters, Robert and Kathy.

For the past year and a half, Mrs. Kelly has served the Palm Springs Council for Camp Fire Girls as administrative secretary, and she has also accomplished dozens of other jobs for which there is no name. She has had her own group of 17 girls for four years — youngsters who started in as Flying Bluebirds in the second grade of the Katherine Finchy School and are now known as the O-DA-KON-YA Camp Fire Girls. She has also been the leader of two other Bluebird groups, the Polly Wogs and the Happy Blue Birds.

Somewhat, she has also found time to serve as publicity chairman and first vice president of the Leaders Association for two years.

But that isn't all. She has held many offices in the PTA, is the leader of the young people's group at Our Saviour's Lutheran Church, and also directs the young people's choir.

To bid her farewell, members of the council gathered recently in the home of the council president, Mrs. Cy Oistad, and, as a parting gift, presented her with a bronze scroll which read: "Mary Helen Kelly, in appreciation for devoted duty to the Palm Springs Camp Fire Girls." Gathered to join Mr. and Mrs. Oistad in wishing the Kellys Godspeed were the Rev. and Mrs. Walter Reuning, the Ken Kristys, Mrs. Ralph Watt, Mrs. Marcella Horst, Miss Irene Sweet, and Mrs. Rose Miles.

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• NO AGE LIMIT
• LOW TUITION

United Artist Beauty College
45-255 1/2 Jackson Street
INDIO
Phone DI 7-0587



SHE WAS THE ONLY WOMAN IN INSTITUTE

Mrs. Lucille K. Johnson

CULOTTE SAND P-FS

Campus cuties will wear flannel culottes and matching flannel sneakers. There's a whole group of gray, brown, and green flannel sneakers to match junior-size culottes and other sportswear.

PALM SPRINGS SEWING MACHINE CO.
New Owner Since Dec. 61
Expert Guaranteed Repairs & Sales on All Makes Domestic and Commercial
324 North Palm Canyon Drive
Phone 325-5215

erik's Furniture Carpets Draperies Accessories
71-285 Highway 111
Rancho Mirage

VALUABLE COUPON
\$2.49
Lube & Wash
WITH THIS COUPON
Reg. \$3.75 Value
Bob's Texaco Service
670 S. PALM CANYON DRIVE

ALTERATIONS DRESSMAKING

INVISIBLE REWEAVING
RESTYLING & REDESIGNING TO
MAKE YOUR CLOTHING REALLY
FIT THE REAL YOU!

SPORTSWEAR DEPARTMENT

ALL SUMMER MDSE. REDUCED TO CLEAR

Lady R Capris—Sizes 8-20 \$9.98-\$6.99
Blouses \$9.98-\$7.98-\$3.50
Pedal Pushers \$2.99
Shorts \$2.99-\$1.50
Sun Bras \$2.98-\$1.99

Dresses — Size 15 to 20 1/2
YOUR CHOICE \$10.00

EDITH'S

OPEN 10 A.M. TO 5 P.M.
MONDAY THRU SATURDAY
2665 No. Palm Canyon Dr.
At Foot of Tramway
325-5582



HEAR WOMAN'S WORLD

10:30 A.M., MON.-FRI.

BROUGHT TO YOU BY

SANTA FE FEDERAL SAVINGS AND LOAN ASSOCIATION

KDE 920 dial
VOICE OF THE DESERT EMPIRE

Grin and Bear It



"Of course he's a planned baby!... You don't let yourself in for all those doctor and hospital bills without taking out plenty of insurance in advance!"

Dennis the Menace



"OKAY IF I PARK IN YOUR SHADE FOR A MINUTE?"

GOP Prepares Voter Drive In Riverside

RIVERSIDE — A "whirlwind" drive to register all unregistered Republicans is scheduled to begin in Riverside Sept. 1 under the direction of GOP County Registration Chairman Norman Kelnhofer, according to Bill Sullivan, chairman of the Republican central committee.

Members of the Riverside Federated Republican Women's Club, Minors for Martin, Republican Assembly, Teen-Age Republicans, Young Republicans, Nixonettes and the Nixon for Governor committee will spearhead the drive, Kelnhofer said.

Deadline for registration for the general election November 6 is Thursday, Sept. 13. The local registration drive is a part of Operation ROAR, a nationwide effort for the Registration of All Republicans.

Reinvestment

NEW YORK (UPI) — The aerospace industry reinvests a higher proportion of its earnings — about 37 per cent in 1961 — than any major manufacturing industry, Aerospace Industries Association of America reports.

SUNAIR DRIVE-IN THEATRE

ELVIS Presley as Kid Galahad
COLOR OF LUXE
Also —
Lad: A Dog
CARTOON CARNIVAL SATURDAY & SUNDAY

VILLAGE THEATRE



PLAZA THEATRE

"THE PICTURE IS COLOSSAL!"
— TIME MAGAZINE
"Big as BEN-HUR, if not bigger!" — LOS ANGELES TIMES



Etta Kett



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YOUR CABLE TO ALL 7 L.A. CHANNELS
Channels 2, 4, 5, 7, 9, 11 and 13 — For Information Call 324-1508—For FM Stations Dial 89. Meg. KPFA, 89.5 KRHM, 90 KFMU, 90.5 KCHV.

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their parts. — T.E.D.

TELEVISION TONIGHT

TOP SHOW TONIGHT—Guest Star Patricia Neal portrays a widow whose job, managing the exclusive Caledon Beach Yacht Club, given to her by friends after her husband's death is placed in the orbit of her by two men—one marked for murder—which leads to a job for "Checkmate" at 8:30 p.m. over CBS-TV.

(c) Colorcast WEDNESDAY August 29 9:00 p.m. 2—Movie 3—Comedy Time 5—10—Popery 7—Love Bob 11—Superman 13—Thaxton 3:30—Lone Ranger 7—Soup Sales 11—Casper 3:47-8:10-13—News 5—Bozo 11—Hiway Patrol 6:15 3:47-8:13—News 6:30 2:35-10—News 4—Curt Masey (c) 6—Jeffs Colie 9—Cartoons 11—Space Angels 13—Waterfront 6:45 2:45-11—News 7:00 p.m. 3—Huck Hound 4—Death Valley	5—Dragnet 6—Rescue 8 7—Tombstone 9—Theatre 11—Heckle & Jeckle 13—Travel 7:15 2—News 7:30 2—Alvin 3:30—H. K. Smith 4:10—W. Train (c) 5—Best Odds 9—Sneak Preview 11—Groucho 13—Adventure 8:00 p.m. 2—Main Street 3—Brinkley 5—Wrestling 7—Focus America 11—Gale Storm 13—Weekend 8:30 2:8—Checkmate 3—Bach, Fischer 4:10—The Rebel 6:7—Top Cat 11—Wanted 13—Racket Squad 9:00 p.m. 3:410—Mystery 6:7—Hawaiian Eye	9—Movie 11—Staccato 13—Ann Southern 9:30 2—D. Van Dyke 5—Mr. Lucky 11—R.C.M.P. 13—B. Ventura 10:00 a.m. 2:8—Theater 3:67—Naked City 4—Play Hunch (c) 5—Peter Gunn 11—News 13—Flying Dr. 10:30 4—Brinkley (c) 5—Dragnet 11—Paul Coates 13—Mike Stoker 11:00 a.m. 2:34-5-7-9-News 11—Tom Duggan 11:15 2:9—Movie 3:410—Tonight (c) 5—Steve Allen 7—S.P. Beat 8—News 7—Theatre 13—News
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(c) Colorcast THURSDAY August 30 7:00 a.m. 2:8—Capt. Kangaroo 3:410—Today 7:45 8:00 a.m. 2—Pan Pacific 3—News 7—Chuckoo 11—Bible 8:30 11—Spanish 13—Public Service 9:00 a.m. 2:8—Calendar 3—Surf When 5—Face Lifting 7—1 Married Joan 11—Princess 13—Joe Palooka 9:30 2:8—1 Love Lucy 4—Play Hunch (c) 5—Romper Room 6—Lynn Taylor 7—Movie 11—Lalaine 13—Stars Hour 10:00 a.m. 2:8—Verdict Yours 3:410—Price Rise c 6—Star Hour 9—Movie 11—Pam. Mason	10:30 2:8—Brighter Day 3:410—Concentration 5—Adventure 13—Felix 11:00 a.m. 2:8—Love of Life 3—Ernie Ford 4:10—Impression (c) 5—Fairbanks 'n' 7—Ernie Ford 11—Broken Arrow 11:30 2:8—Tomorrow 3:410—Truth, Conse. 5—Movie 6:7—For a Song 9—Understanding 11—Kit Carson 11:45 2:8—Guiding Lite 12 Noon 13—Felix 2:8—Burns-Allen 3:410—J. Murray c 7—Jane Wyman 9—Cartoons 11—Sheriff John 13—News 12:15 13—Milestones 2:8—World Turns 3:7—Camouflage 4:10—L. Young 13—Felix 1:00 p.m. 2:8—Password 3:410—Dr. Malone 5:9-11—Movie	13—I Spy 1:30 2:8—House Party 3:410—Our Dought 7—Dec. Bride 13—Theatre 2:00 p.m. 2:8—Millionaire 3:7—Day in Court 4—Make Room 9—Movie 2:30 2:8—Tall Truth 3:6—Seven Keys 4—Hollywood 3:00 p.m. 2:8—Secret Storm 3:67—Queen Day 4—Act I 5—D. Gardiner 11—Movie 13—Felix 3:15 5—Tricks, Treats 8:30 2:8—Edge of Nite 3:67—Who U Trust 4—Holiday 5—Cartoons 4:00 p.m. 2:8—Amos-Andy 3:67—Bandstand 2:30—Sports News 9—Cartoons 4:30 5—Lone Ranger 9—Uncle Johnny
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Radio Logs

KDES—dial 920—1000 Watts

6:00—Sign On A.M. 6:01—Thought for the Day 6:06—Frank Day Show 6:23—News 6:30—Lyle Line 6:45—Frank Day Show 7:00—News 7:05—Frank Day Show 7:30—Sports News 7:35—Frank Day Show 8:00—News 8:05—Feature Report 8:10—Frank Day Show 8:15—Ramon Quiz Time (MS) 8:30—Stocks & Market Report (Sundays 8:30-9:00 Old Fashioned Revival Hour) 8:35—Frank Day Show 9:00—News (Sundays 9:00-9:30) 9:05—Voice of Prophecy 9:30—Community Report 9:35—Frank Day Show 10:00—News 10:05—Frank Day Show 10:30—Student Placement Bureau 10:35—Frank Day Show 11:00—News 11:05—Cliff Miller Show	11:30—Desert Neighbors (MF) F.M. 11:35—Cliff Miller Show 12:00—News 12:05—You and Palm Springs (MF) (Ralph Kaplan Reports—Sun. Only) 12:10—Cliff Miller Show 1:00—News 1:05—Cliff Miller Show 1:30—Jimmie Fidler Show 1:35—Cliff Miller Show 2:00—News 2:05—Cliff Miller Show 2:15—Music of The Masters 2:30—Cliff Miller Show 3:00—News 3:05—Bob Devine Show 3:30—Howard Manor Show (Mon-Sat) 4:00—News 4:10—Cliff Miller Show 4:30—Howard Manor Show (T-S) 5:00—News 5:05—Bob Devine Show 6:00—News 6:05—Bob Devine Show 6:30—Sports News 6:35—Bob Devine Show 6:55—News 7:00—Sign Off
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KCMJ—dial 1010—1000 Watts

A.M. 6:00—World News Roundup 6:10—Bandstand 6:55—Bible Program 7:00—Ranchers Weather New 7:05—Car Club 7:30—CBS News 7:45—Car Club 8:00—CBS News 8:10—Take 5 to Laugh 8:15—Bandstand 8:30—Desert News 8:35—Desert Today 8:45—Coffee Break 8:55—Design For Living — Mon-Wed 9:00—CBS News 9:10—Events & Music 9:30—Ralph Story—CBS 9:35—Event & Music 10:00—CBS News 10:05—Arthur Godfrey 11:00—CBS News 11:10—Art Linkletter's Houseparty 11:30—Garry Moore 11:40—Crosby-Clooney P.M. 12:00—CBS News 12:10—Desert News 12:15—Bandstand 12:30—One Woman's Washington 1:00—CBS News 1:10—Bandstand 1:30—Woman's World 1:35—Bandstand 2:00—CBS News 2:10—Bandstand 2:30—Woman's World	2:35—Bandstand 3:00—CBS News 3:10—Desert News 3:15—Bandstand 3:30—Woman's World 3:35—Bandstand 3:45—CBS News 4:10—Bandstand 4:30—Sidelights 4:35—Bandstand 5:00—Lowell Thomas—CBS 5:10—Sports Time 5:15—Today in Wall Street 5:25—Sports Special 5:30—Desert News 5:35—CBS News 6:00—CBS News 6:10—Dinner Music 6:30—Concert Hall 7:00—CBS News 7:15—CBS Sports 7:30—News Analysts 7:35—Bandstand 7:50—World Tonight—CBS 8:15—Bandstand 8:25—Bandstand—Wed 8:35—Invitation to Learning—Mon 8:45—The Leading Question—Tues. 8:55—Science Editor—Fri. 9:00—CBS News 9:10—Bandstand 9:30—Ranchers Weather News 9:35—Bandstand 10:00—News Roundup 10:05—Bandstand 11:00—News Roundup 11:05—Bandstand 11:35—News Roundup 12:00—Sign Off
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KPAL—dial 1450—250 Watts

A.M. 5:58—Sign On 6:00—Ray Mitchell Show 6:05—Frank Hemingway News (ABC) 7:15—Ray Mitchell Show 7:30—Don Allen News (ABC) 8:10—Police Report (Local) 8:55—News (ABC) 9:00—Breakfast Club (ABC) 9:55—News (ABC) 10:00—Jim Amecche Show 10:55—News (ABC) 11:00—Ray Mitchell Show 11:15—Tello Test (ABC) 11:30—Ray Mitchell Show P.M. 12:00—Don Harvey News (ABC) 12:15—Police Report (Local) 12:20—Ben Smith Show 12:55—News (ABC) 1:00—Ben Smith Show 1:55—News (ABC) 2:00—Ben Smith Show 2:55—News (ABC)	3:00—Ben Smith Show 3:30—News (ABC) 4:00—Frank Hemingway News (ABC) 4:05—Ben Smith Show 4:55—News (ABC) 5:00—Paul Harvey News (ABC) 5:05—Police Report (Local) 5:10—Ben Smith Show 5:45—Hank Weaver (ABC) 5:55—News (ABC) 6:00—John Thall Show 6:55—News (ABC) 7:00—John Thall Show 7:15—News (ABC) 7:30—John Thall Show 7:55—News (ABC) 8:00—John Thall Show 8:55—News (ABC) 9:00—John Thall Show 9:55—News (ABC) 10:00—John Thall Show 11:00—John Thall Show 11:55—News (ABC) 12:00—John Thall Show 12:55—News (ABC) 1:00—All L.A. Dodger Games
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PEANUTS



GORDO



ARCHIE



POGO



MARK TRAIL



SECRET AGENT X9



FLINTSTONES



Carl W. Schooss, Publisher

Monday night's council session again was largely devoted on this subject to personalities.

PLAN A FUN-FILLED WEEK END

SAFEWAY



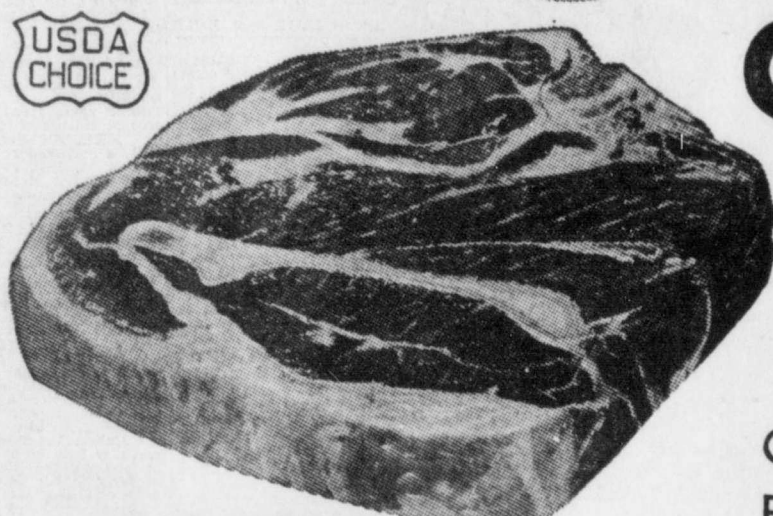
U.S.D.A. Choice Beef

T-Bone Steaks

Safeway Aged for
TENDERNESS and
FLAVOR

Save
36¢ lb.
\$1.19
lb.

USDA
CHOICE



Chuck Steaks

BEST CENTER CUTS
Use Adolph's or Crown Colony
Tenderizers for Added Tenderness

Save
26¢ lb.
49¢
lb.

Canned Mushrooms Quaker State Buttons or
Fan Fare Whole and Sliced 4 2½-oz. \$1
Fresh Mushrooms Flavorful Brown Variety
for Safeway Beef Steaks ½-lb. 39¢

Canned Hams

Boneless Fully Cooked
Dubuque, Corn King
or Morrell Pride
(Save \$1.09 on each can)

5-lb. **\$3.89**
can

Cornish Hens

U.S.D.A. Grade A
Tyson Pride
Cornish Game

lb. **59¢**

Fresh Roasting Chickens Lancaster Farms—Ideal for
barbecue—Whole 4-lb. and up lb. 49¢

U.S.D.A. Choice Beef

Top Sirloin Boneless Steaks Save 30¢ lb. **\$1.49**
New Yorks Boneless Steaks Save 30¢ lb. **\$1.98**
Porterhouse Beef Steaks (Save 30¢ lb.) **\$1.29**
Chuck Roasts Center Cuts Save 24¢ lb. 49¢
Shoulder Steaks Round Bone lb. 59¢
Chuck Roast Boneless Beef lb. 79¢
Clod Roasts Boneless Shoulder lb. 89¢
Family Steaks Boneless Beef lb. 89¢
Stew Meat Lean Boneless Beef Cubes lb. 79¢
Ground Chuck Lean Beef lb. 49¢

Oscar Mayer Summer Favorites

Smokie Links 12-oz. pkg. 59¢
Sliced Bologna 7-oz. pkg. 35¢
Cotto Salami 7-oz. pkg. 39¢
Sliced Liver Cheese 6-oz. pkg. 39¢

Frankfurters

• Safeway All-Meat Your Choice
• Sterling Tender & Juicy 1-lb. **49¢**
• Somerset All-Meat pkg.

Briquets Cliffchar Charcoal 10-lb. bag 79¢
Mustard Morehouse Includes 2¢ off 24-oz. jar 25¢
Sour Cream Lucerne pt. ctn. 49¢ ½-pt. ctn. 27¢
Ice Cream Collision Catering ½-gal. ctn. 69¢
Ice Cream Snow Star ½-gal. ctn. 59¢

Lucerne

Ice Milk

Vanilla, Chocolate or Strawberry ½-gal. ctn. **39¢**

Lucerne

Potato Salad

Freshly Made pt. ctn. 25¢ qt. ctn. **49¢**

Imported

German Beer

Munchener Kindlbrau 3 12-oz. **\$1**
btl.

Lucky Lager Beer 8 7-oz. **\$1.11**
cans

Miller's Hi Life Beer One-Way Bottles 32-oz. **56¢**
btl.

Olympia Beer One-Way Bottles 6 11-oz. **\$1.20**
btl.

(Beer Sold Only in Licensed Safeways)

Salad Dressing

Cream Pies

Zee Paper Napkins

Jell-well Desserts

Instant Coffee

NuMade
A Safeway
Guaranteed Product

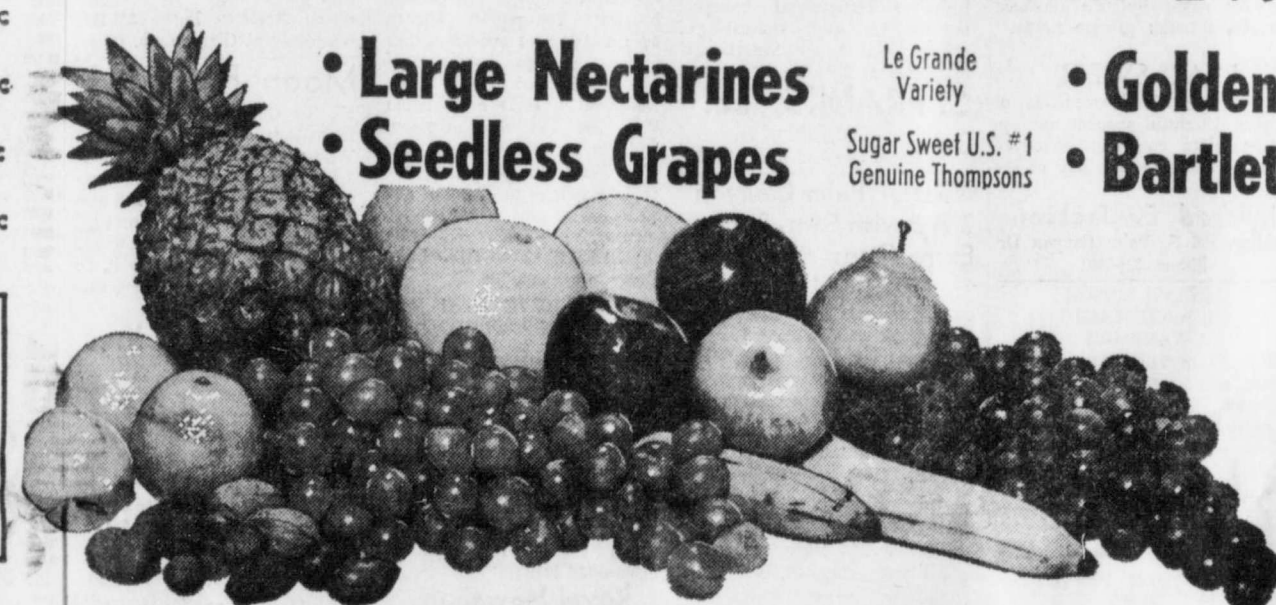
Pet Ritz Frozen
Lemon, Chocolate,
Coconut, Banana

Yellow, Aqua,
Pink or White

Gelatin
All Flavors

Airway 100% Pure
Price Includes 35¢ Off Label

Peak O' Season Summer Fruit



• Large Nectarines
• Seedless Grapes

Le Grande
Variety
Sugar Sweet U.S. #1
Genuine Thompsons

• Golden B
• Bartlett

Frozen Food Specials

Lemonade

Treesweet

6-oz. can **7¢**

Russet Potatoes

Bell Peppers

Brussel Sprouts

Green Cabbage

Yellow Onions

U.S. No. 1
Bake, Boil or
Large Size—
Stuffing or S
Tender Tri
Little Cabb
Serve 'em Co
Beef and Cab
Serve 'em
Liver and On

Aluminum Foil

Kitchen Craft 18"x25' roll

59¢

Paper Plates

Economy Chef 100-pack
White 9-inch

99¢

Soft Drinks

Cragmont
In MIRA Cans
All Flavors

6 12-oz. cans **49¢**

Dressings

Lucerne
1000 Island, Sour Cream, Blue
Cheese, or Roquefort Varieties

3 8-oz. **\$1**
btl.

Snack Crackers

Busy Baker

1-lb. **29¢**
ctn.

Cookies

Busy Baker

16-oz. **39¢**
pkg.

Cheer

Detergent

Price includes 10¢ off label

53½-oz. **59¢**
pkg.

MD Tissue Toilet Paper Assorted Colors 2-roll pack 23¢

MD Tissue Toilet Paper Assorted Colors 4-roll pack 37¢

Deviled Ham Under-wood 4-oz. can 41¢

Chunk Tuna Chicken of the Sea 6½-oz. can 35¢

Premium Duz With Dishes 42½-oz. pkg. \$1.03

Cascade Dishwasher Detergent 20-oz. 45¢

Zest Soap 2 bath bars 39¢

Zest Soap 2 reg. bars 27¢

Downy Fabric Softener 33-oz. pkg. 98¢

Brillo Soap Pads 10-pack 29¢

Onion Rings Special Occasion Frozen 4-oz. pkg. 25¢

Doa Food Skippy Brand 3 15-oz. cans 29¢

366 So. Palm Canyon Drive - Palm Springs

71-550 Highway 111 - Rancho Mirage

SPECIALS EFFECTIVE Thurs., Fri., Sat., Sun., Aug. 30, 31
at local Safeway Stores



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No Limits—Buy All You Want at Safeway! Applicable Tax
Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobacco, alcohol

WEEK END

All Stores Will Be
CLOSED
Mon. Sept. 3rd
Labor Day



Salad Dressing

NuMade
A Safeway
Guaranteed Product

24-oz. jar **29¢**

Cream Pies

Pet Ritz Frozen
Lemon, Chocolate,
Coconut, Banana

8-in. size each **39¢**

Zee Paper Napkins

Yellow, Aqua,
Pink or White

pkg. of 80 **10¢**

Jell-well Desserts

Gelatin
All Flavors

3-oz. pkg. **6¢**

Instant Coffee

Airway 100% Pure
Price Includes 35¢ Off Label

12-oz. jar **99¢**



FRESH EGGS!

Cream O' the Crop

Grade AA Eggs

Guaranteed—The "Freshest" Eggs in Town!

Medium Size 1-dozen carton **39¢**

Peak O' Season Summer Fruit Sale!

• **Large Nectarines**
• **Seedless Grapes**

Le Grande Variety
Sugar Sweet U.S. #1
Genuine Thompsons

• **Golden Bananas**
• **Bartlett Pears**

From Safeway's
Ripening Rooms
U.S. No. 1
Fresh Northern Grown

Your Choice

2 lbs. 25¢



Frozen Food Specials

Lemonade

Treesweet

6-oz. can **7¢**

Russet Potatoes
Bell Peppers
Brussel Sprouts
Green Cabbage
Yellow Onions

U.S. No. 1
Bake, Boil or Fry
10-lb. bag **49¢**
Large Size—For
Stuffing or Salads each **7¢**
Tender Tiny
Little Cabbages 10-oz. bskt. **29¢**
Serve 'em Corned
Beef and Cabbage lb. **5¢**
Serve 'em
Liver and Onions lb. **5¢**

Hamburger Buns

Wheat 6's Each **23¢** Sesamo 6's Each **25¢** Plain 8's Each **29¢**

Hot Dog Rolls

Six Pack Each **23¢** Eight Pack Each **29¢** Ten Pack Each **35¢**

Coffee Cake Mrs. Wright's Fresh Baked Almond Crunch 12-oz. size **39¢**

Rye Bread Black—Party or Regular Seeded Rye—Party or Reg. & Seedless 15-oz. loaf **25¢**

Bits O' Honey

Golden Corn

Cream Style or Whole Golden Kernel 6 17-oz. cans **\$1**

Peeled Tomatoes Town House 6 16-oz. cans **\$1**

Stewed Tomatoes Town House Vine Ripened 6 16-oz. cans **\$1**

Lalani Pineapple Juice 4 46-oz. cans **\$1**

Hunt's Peaches Slices or Halves 4 29-oz. cans **\$1**

Mandarin Oranges Town House Brand 4 11-oz. cans **\$1**



Lustre Curl

HAIR SPRAY

Reg. 99¢ Size 14-oz. size **59¢**
Plus F.E.T.

Wildroot Cream Oil Reg. 89¢ Plus F.E.T. Giant Size **57¢**

Sylvania Light Bulbs
(Inside Frosted) Regular 50¢ Save 11¢ Pkg. of 2 **39¢**

Greenwood Harvard Beets 16-oz. jar **27¢**
Piedmont White Vinegar qt. bl. **19¢**
Barbecue Sauce Chris & Pitts Mild and Hot 22-oz. bl. **39¢**
Hunt's Pork and Beans 3 30-oz. cans **69¢**
Hunt's Tomato Sauce 3 8-oz. cans **29¢**
Hunt's Tomato Paste 2 6-oz. cans **27¢**
Colossal Ripe Olives Gifford Brand 8 1/2-oz. can **29¢**
Pickles Zippy—Hamburger Dill Chips, Sweet Chips or Whole Dills 3 16-oz. jars **\$1**
Heinz Relish Sweet, Hot Dog or Hamburger 11-oz. jar **25¢**
Instant Dry Milk Lucerne Non Fat 12-quart Size 38.4-oz. pkg. **79¢**
Beechnut Baby Food Strained Fruits or Vegetables 3 jars **29¢**

Candy Roxbury—Orange Slices, Creme de Menthe, Burnt Peanuts or Malted Milk Balls 4 46-oz. cans **\$1**
Cal Fame Drinks Grape, Orange, Pineapple-Grapsfruit 1-lb. pkg. **37¢**
Nabisco Graham Crackers 7-oz. pkg. **49¢**
Bell Brand Potato Chips 14-oz. each **87¢**
Chocolate Cake or Chocolate Brownies Sara Lee—Frozen 8-oz. size **27¢**
Swanson Meat Pies Swanson Frozen—Turkey, Beef or Chicken 16-oz. size **69¢**
Deep Dish Pies Choice of Varieties each **65¢**
Swanson TV Dinners Main Course—Chicken or Turkey each **49¢**
Swanson Dinners 22-oz. pkg. **65¢**
Gentle Fels Detergent Regular Bars 2 for **21¢**
Fels Naptha Soap

SPECIALS EFFECTIVE Thurs., Fri., Sat., Sun., Aug. 30, 31, Sept. 1, 2, 1962
at local Safeway Stores



SAFEWAY

©COPYRIGHT, 1960-1961 AND/OR 1962, SAFEWAY STORES, INCORPORATED
No Limits—Buy All You Want at Safeway! Applicable Taxes Collected
Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobaccos, alcoholic beverages or magazines.



Hunt's
Catsup
6 14-oz. btl. **89¢**

71-550 Highway 111 - Rancho Mirage

No. 15
UNITED STATES DEPARTMENT OF THE INTERIOR BUREAU OF LAND MANAGEMENT, NOTICE FOR PUBLIC SALE, PUBLIC SALE, August 1, 1962. Under provisions of section 2453, U.S.C. (43 U.S.C. 1711), there will be a public sale to be held at 10:00 o'clock a.m., on the 25th day of September next, at Land Office, 1414 8th Street, Riverside, California, the following tracts of land, Parcel NE 1/4 SW 1/4, Lots 2 and 3, Section 24, T. 1 N., R. 1 E., S. 4 E., 171.20 Acres. Appraised Value \$97,000.00 Pursuant to Robert P. McCulloch Public Sale Application LA 0152268. The lands will be sold subject to a reservation to the United States of the ditches and canals as required by the Act of August 30, 1890 (43 U.S.C. 945). Bids may be made by the principal or his agent, either personally at the sale or by mail. Bids for a parcel must be received at the Land Office, 1414 8th Street, Riverside, California, prior to 3:00 o'clock p.m., on September 24, 1962. Bids must be in sealed envelopes, accompanied by certified checks, post-office money orders, bank drafts, or cashiers' checks payable to the Bureau of Land Management for the amount of the bids. The envelopes must be marked "Public Sale Bid, Parcel No. 1, Sale held on 9/25/62, LA 0152268" and the highest bidder at the sale will be required to pay immediately the amount of the bid. Any adverse claimants of the above-described land should file their claims, or objections to the sale, signed on or before the time designated for sale. Any contiguous owner claiming a perfected right must assert such right to the undersigned within 30 days from the above sale date. However, contiguous owners will not be able to assert their preference rights to any parcel for which bids are not received. For reimbursement to owners of authorized improvements on the lands, payment of cost of publication, and to the specifications of the City of Palm Springs, California, and on file in the office of the City Clerk of said City, declared their intention to order the work described in said resolution, to-wit:

No. 81
NOTICE INVITING SEALED PROPOSALS Pursuant to State and Resolution of Intention No. 7203, adopted on the 13th day of August, 1962, by the City Council of the City of Palm Springs, California, and on file in the office of the City Clerk of said City, declared their intention to order the work described in said resolution, to-wit:

The installation of an 8-inch sanitary sewer with the necessary manholes and appurtenances thereon, and 8-inch laterals extending to the property line in SONORA ROAD between Calle Palo Verde and Indian Trail, INDIAN TRAIL between Sonora Road and East Palm Canyon Drive all as particularly described in said Resolution of Intention, and on file in the office of the City Clerk of said City, and to the specifications of the City of Palm Springs, California, and on file in the office of the City Clerk of said City, declared their intention to order the work described in said resolution, to-wit:

Said City Council has determined and declared that the contemplated work and improvement heretofore mentioned was, in the opinion of said City Council, of more than local or ordinary public benefit and said City Council has determined that the expense of said work chargeable upon a district. For the particular description of said district, reference is hereby made to said Resolution of Intention.

Said City Council has determined and declared that said bonds, bearing interest at the rate of six percent (6%) per annum and extending over a period of ten (10) years, from the second day of January next succeeding the next September 1st following their date, shall be issued hereunder in the manner provided by the Improvement Act of 1911.

Being Part 3, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of Fifty Dollars (\$50.00) more remaining unpaid for thirty (30) days after the date of recording the warrant.

All of the work herein ordered shall be done and carried through in pursuance of an act of the legislature of the State of California, designated the Improvement Act of 1911, Division 7 of the Streets and Highways Code.

Said City Council, pursuant to the Labor Code of the State of California, has ascertained and determined that the general prevailing rate of per diem wages in the locality in which the said work herein described is to be performed for each craft or type of workman or mechanic needed to complete the contract is as follows:

Classification Rates per Hour
Air Compressor Operator \$3.33
Asphalt Raker and Ironer 3.47
Bricklayer and Stone Mason 3.43
Carpenter 4.00
Concrete or Asphalt Spreading Mechanical Tamping or Finishing Machine Operator 4.31
Cement Mason 3.62
Cribber or Shovel Operator 3.62
Driver of dump trucks less than 4 yds water level 3.57
Driver of dump trucks 4 yds but less than 8 yds water level 3.60
Driver of dump trucks 8 yds but less than 12 yds water level 3.65
Driver of trucks legal payload capacity less than 6 tons 3.75
Driver of trucks legal payload capacity between 6 & 10 tons 3.80
Driver of trucks legal payload capacity between 10 & 15 tons 3.85
Flagger 3.26
Heavy Duty Repairman 4.21
Heavy Duty Repairman-helper 3.33
Laborer-General or construction 3.26
Motor Patrol Operator, including any type of police blade 4.41
Operator and tender of pneumatic and electric tools, vibrators, chisels and similar mechanical tools not separately classified herein 3.47
Roller Operator 4.12
Sewer Pipe Layer (excluding Caulker) 3.57
Sewer Pipe Joint Maker and Caulker 3.45
Skip Loader - Wheel Type 3.72
3 1/2 yd or less 3.72
Tractor Operator - bulldozer, tamper, scraper and push tractor 4.31
Trenching Machine Operator 4.12
Universal Equipment Operator - shovel, back hoe, dragline, derrick, derrick barge, clamshell or crane 4.41
Water Truck Driver - under 2500 gallons 3.63
Water Truck Driver - 2500 to 4000 gallons 3.75
Any Classification omitted herein, not less than 3.26
Overtime shall be not less than one and one-half times the foregoing rates.

The above listed rates are based upon a work day of eight (8) hours, being proportionately applicable to eight hours or less of employment in any one calendar day other than Saturdays, Sundays and the following seven legal holidays, to-wit: New Year's Day, Memorial Day, Fourth of July, Labor Day, Veterans' Day, Thanksgiving and Christmas, where any work is required in case of extraordinary emergency caused by fire, flood or danger to life or property. For any working time of more than eight (8) hours of employment in any one calendar day and for time worked on Saturdays, Sundays and any of the aforementioned holidays, not less than one and one-half times the specified rates shall be paid; however, that notwithstanding the general provisions hereinabove set forth, the straight rates as specified for flagmen, guards or watchmen shall be applicable to a maximum of eight (8) hours of employment per calendar day, including Saturdays, Sundays, and holidays, for a total of not over forty (40) hours per week, but that not less than one and one-half times such

Desert Sun CLASSIFIED ADVERTISING

Lost & Found

HUMANE SOCIETY of Palm Springs Inc., 1825 N. Indian Ave. (North Palm Springs) Rear Pavys. If you do not find your dog there - USE A WANT AD.

LOST: Medium size Male Champagne Poodle. Name Teddy. Has collar. Reward Ph. 325-6783

Furniture For Sale

USED MOTEL FURNITURE 9 Complete Duo-Bed studio corner bed outfits, including large Formica top corner table with swing - a - way headboards and frames.

Twin beds with inner spring mattresses and box springs, includes charcoal and black and white coverlets, all in excel. condition. Combination chest-dress with Formica top, free form coffee table, step-end tables, and large base table lamps.

Lounge chairs with black frames and plastic covered cushions. Wall to wall carpeting for 9 units. All can be sold as a unit or individually.

MAHER FURNITURE PALM DRIVE & ACOMA DESERT HOT SPRINGS

GET CASH

For Your Furn. & Appliances WE BUY, SELL AND TRADE STERMS

67-951 HIWAY 111 Ph. 328-3935

MAHONGY dining room set, 6 chairs, in good condition, \$95. Ph. 324-2668

3 SETS. Double mattress & springs. Good condition, \$25 per set. Ph. 328-2980

NEW quality 8' off-white divan. Never used. Dinette set, antique side board & misc. Ph. 324-3037.

Home Appliances

Servel Ice Maker Good Condition - Ph. 325-6489

SERVEL GAS REFRIGERATOR. 9 1/2 Cubic Foot - \$30 PHONE 324-3359

Apt. size refrig. Late model. Cross top freezer \$65

330 N. Calle Encelia Ph. 324-9363

Miscellaneous For Sale

FOR THE BEST DEAL IN REUPHOLSTERING 7 FT. SOFA \$99.50

CHAIR \$49.50

Includes Fabrics & Labor Drapery Fabrics \$99.99 yd.

POPULAR FURNITURE Ph. 325-2766 or 325-2767

UNDERWATER

SKIN DIVING HEADQUARTERS Ph. 324-3371 196 S. INDIAN POOLQUIP

YARD CLEARANCE

Chairs, Tables, Doors, Windows, Ranges, Carpets, Miscellaneous 67-951 Hwy. 111

STORE FIXTURES

Counters, Mirrors, Chairs, Register, Heaters, Etc. Reas. 386 N. Palm Canyon Dr.

ORIGINAL OIL PAINTINGS

Desert Landscapes - Moderns. Variety of sizes. Reasonable prices. - Ph. 324-5510.

2 MAPLE CHAIRS

COUCH, BRAIDED RUG. Reasonable Ph. 328-3692

Complete office of Equipment See at 1554 N. Palm Canyon Dr. Ph. 325-2613 or 324-9208

Niagara Cyclo Massage lounge chair with heat. Never used. 585 Francis Drive

LEGAL NOTICE

specified rates shall be paid flagmen, guards or watchmen for any time worked in excess of eight (8) hours per day or forty (40) hours per week. It shall be mandatory upon the contractor to whom the contract is awarded, and upon the subcontractor under him, to pay not less than the specified rates to all laborers, workmen and mechanics employed by them in the execution of the contract.

NOTICE IS HEREBY GIVEN, inviting Sealed Proposals or Bids for doing all the work hereinafter described and ordered in said Resolution Ordering Work, to be presented to the City Clerk at her office in the City Hall of said City up to the hour of 11:00 o'clock a. m. on Wednesday, September 5, 1962. The proposals or bids offered shall be accompanied by a check made payable to the order of said City, in the amount of not less than ten percent (10%) of the aggregate of the proposal. Each bid shall be made out on a form to be obtained at the office of the City Engineer of said City.

The contractor to whom an award may be made will be required to furnish with the contract surety bonds, one faithful performance bond in an amount equal to not less than fifty percent (50%) of the aggregate of the bid and one material and labor bond in an amount not less than fifty percent (50%) of the aggregate of said bid.

The City Council of said City reserves the right to reject any or all bids and to waive any informality in a bid not affected by law. Dated this 30th day of August, 1962

SHIRLEY HENRY City Clerk of the City of Palm Springs Published August 23, 29, 1962

Miscellaneous For Sale

ATTENTION MOTEL OWNERS ILIA MAE BEAUTY SALON remodeled. Modernize, with a professional hair dryer & chair by your pool. Total \$40. Ph. 325-6433 after 6 p.m.

Wanted To Buy

RETIRED couple want to buy from owner, small home in Palm Springs. Wind free area. Write Box 516 The Desert Sun.

Musical Instruments

PARLOR GRAND Cable Nelson Excel. Cond. 73444 San Nicholas, Palm Desert.

Pets & Supplies

YORKSHIRE TERRIERS A.K.C. RAMON KENNELS 4765 E. Ramon Rd. - Ph. 325-2173

Situations Wanted-Women

PRACTICAL NURSE. Day, night, hourly or relief. Local references. Own transp. Ph. 324-2747

Help Wanted-Women

HOUSEKEEPER FULL CHARGE Family consists of 2 working adults & 1 teenage daughter. Must be good cook. No entertaining. Do personal laundry only. Year 'round job. Live in & have own transportation. Salary open. Ph. 324-3258 or 324-1680

Experienced Full Time BOOKKEEPER

State Qualifications - Salary desired Write Box 515 The Desert Sun.

EXPER. power sewing machine operator for drapery workroom. POPULAR FURNITURE 191 South Indian Ave.

EXP. MAIDS WANTED Apply in person Desert Braemar 69-850 Hwy. 111, Cathedral City

WOMAN FOR CHILD CARE Perm. Full time while mother works. Ph. 324-5718.

RESIDENT MANAGER for 15 unit hotel. Ph. 325-2236, or write owner 415 S. Belardo

ANSWERING phones and some typing. Hours 9 to 4. Five days week. Ph. 324-2949

WONDERING WHO TO CALL FOR THAT FIX UP JOB?

YOU'LL FIND ONE in These Columns Who Can Do It!

Air Conditioning & Refrigeration

REFRIGERATION - Air Cond. PLUMBING - REPAIRS HENRY A. SIMSARIAN INC. 850 N. Palm Canyon. Ph. 325-2093

MIKE A. MARGUCCI Palm Springs Air Conditioning Co. 325-3309

Appliance Repairs

HAROLD'S APPLIANCE SERV. All Small Appliances Repaired Used & Rebuilt Vacuums - Bags 140 E. Andreas Ph. 324-4933

Carpet Cleaning

CRYSTAL CARPET & DRAPERY CLEANERS. We guarantee to remove WATER, COFFEE & BEVERAGE stains. Res. For further info. Phone 329-2285.

COLOR BACK complete carpet service cleaning - dying - laying. Summer Rates Ph. 325-6787.

General Contractor

REMODELING & CARPENTER JOBS Reasonable. Call 325-6489 for free estimates.

Don't be a "Litter-sitter." Trade your "Don't Needs" for cash with a Q-U-I-C-K Result Want Ad.

Glass Coating

Desert Glass Transparent Coating LEONARD R. HAYWARD Bx 177 Cathedral City Ph 328-2757

Machine Shop

Palm Springs Engineering Co. MACHINE SHOP 175 E. Sunny Dunes. Ph. 325-5411

Maintenance

Moving, Painting, Carpentry Gardening & Cleanup - Licensed Lee's Maintenance. Ph. 324-4819

Painting Contractor

PAINTING & PAPERHANGING. By the hour or contract. Prices reasonable. Call after 5 p.m. Mon. through Fri. Ph. 328-1620.

PAINT AVERAGE ROOM Walls and Ceilings LABOR AND MATERIAL \$25 - Phone 325-3413.

QUALITY WORK GUARANTEED 24 Years In Palm Springs DEAN PICKELL Phone 324-2152

Plumbing

PLUMBING: Lic. 30 yrs. cooler service, water heaters & sewers installed. Stoppages cleaned by elect. 24 hr. service. Ph. 325-6373

HELP WANTED-WOMEN

EXPERIENCED WAITRESSES Coffee Shop - Dining Room Fountain MFK - 101 S. Palm Canyon See Gil - IN PERSON

Help Wanted-Men

SUPERINTENDENT Construction Exper. FAMILIAR all phases, especially finished work. Permanent. Year around job. Must maintain high quality for volume builder. Good salary if qualified. Submit qualifications, age, experience & present employment. Write Box 514, The Desert Sun.

BUS BOYS

Experienced only. Steady employ. Apply between 7 a.m. & 3 p.m. 1983 N. Palm Canyon

JANITOR - Man & wife team, full or part time. Also, experienced floor waxer. Box 520, The Desert Sun.

MARRIED MAN 22-43. Car. Need at least 20 hours weekly. Potential \$50 to \$75. Phone 325-2363

Help W'ted, Men Women 61

REAL ESTATE BROKER OR SALESMAN Local Exp. for established office. Fulltime floor time & cooperation. Not overstuffed. Ph. 325-5240

P. S. EMPLOYMENT AGENCY 254 North Palm Canyon Now accepting applications Ph. 324-3178 or 324-9111

Child Care & Nurseries

PALM SPRINGS PLAY SCHOOL Children 2-6 yrs. day & night Transp. Ph. 325-5627 or 324-4556 1547 N. Palm Canyon

KIDDIE KOLLEGE Nursery school - Child care Certif. Teachers Spanish lessons 490 Compadre Rd. Ph. 325-6863

Schools & Instruction

HELEN T. REED REAL ESTATE COLLEGE Our Reputation Your Guarantee 73-907 Hwy. 111, Palm Desert Ph. FI 6-8225 or FI 6-8208

Money To Loan, Real Estate 71

First Trust Deed Loans COMPLETE ESCROW SERVICE CALIFORNIA LAND & INV. CO. LOAN REPRESENTATIVE California Federal Savings & Loan NEW LOCATION Hicks Center Bldg. 827 N. PALM CANYON DRIVE AMPLE PARKING IN REAR PHONE 324-1217

NEED MONEY

2nd trust deeds on improved property. 1st trust deeds on lots and acreage. Small & large loans. JESSE STERN, Broker 325-6713 1087 N. PALM CANYON DRIVE

Money Wanted

\$1,100 1st T.D. on large residential view lots. Selling at \$3,600. Int. 10% 3 years. Few left. JESSE STERN, Broker 325-6713 1087 N. PALM CANYON DRIVE

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Business Opportunities

Market \$7300 Handles Cafe on Palm Canyon. \$1500 Dn Beauty Shop \$1000 Dn Drive-In Cafe \$3500 Dn OTHERS CONFIDENTIAL

Fred C. Morrison BUSINESS BROKER

1150 S. Palm Canyon Ph. 324-3241

SERVICE STATION FOR LEASE SMALL investment. LOW overhead. GOOD location. Ph. 328-4503 or 324-4167

FOR SALE. Nicely equipped small cafe & deli. Info. by appt. only Cathedral City Phone 328-1901.

Income Property

SWANK POOL-SIDE APARTMENTS Offering the ultimate in luxury living accommodations for YOU and your preferred guests - price of \$112,000 calls for approx. \$30,000 cash. Balance financed at 6% through private funds.

REAL SWEET

Mom & Dad Hotel consisting of seven delightful poolside units in immaculate condition. Price of \$65,000 makes it the buy of the week.

Mildred E. Jackson Realtor. 296 S. Palm Canyon Dr. Phone 324-3301

I WANT ACTION I WANT CASH I WANT OUT

WILL sell my \$38,000 equity in 6 unit modern apt. bldg. for \$35,000. No trade. 3 yrs. old. 32 bedrooms & 3 furn. 1 bedrooms One of Palm Desert's finest. Good financing on balance. Principals only. Phone FI 6-6441.

\$3,500 DOWN

Furn. 2 bdrm. house plus income. All rented. Walk to town. \$29,500

MARJORIE BARON

1502 S. Palm Canyon. Ph. 324-1796

BY OWNER-11 units, swim-pool, hot therapeutic pool, lot 100x205, room for bldg., take some trade. Ph. 324-9998

ILLNESS FORCES sale of nice 11 units. Well located. Your offer may take. Phone 324-1619.

PRICE SLASHED TO \$18,750 3 bdrm., 2 bath, firepl., btl-ins. R-2 Zone. Owner Ph. 328-2013

Lots & Acreage

Lots - Acreage Build your future in Palm Springs or hold for speculation. R-1, R-2, R-3 Lots. All sizes and excellent terms too. From \$1,500 & up.

S. FRANKS, Inc.

REALTOR 279 N. Palm Canyon Ph. 325-5055

\$5,900 . . . each 2 adjoining lots south end.

\$6,950 . . . South end 100x105' make offer

\$8,500 . . . beautiful cor. lot close to town, level 100x170'.

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Apartments Unfurnished

FOR RENT
TWO BLOCKS FROM COLLEGE
MONTEREY APTS.
PALM DESERT
GOLD MEDALLION ALL ELECTRIC
Beautiful ash cabinets and doors. Fedders refrigeration and heating, electric stoves, refrigerators, disposal, washer and dryer.
Large Heated and Filtered Pool
Carpets and drapes
2 bedroom, 2 bath on lease \$145
1 bedroom, 1 bath on lease \$120
OPEN SATURDAY AND SUNDAY
Phone 328-3843 44-407 Monterey Dr.

93 Apartments Furnished
DELIGHTFUL STUDIO
IDEAL FOR BACHELOR GIRL
WANT YEAR 'ROUND TENANT
\$65 per month
Includes:
All utilities
Refrigerator, air conditioning
Forced air heating
Swimming pool & patio
Washing machine
Car port
Must be seen to be appreciated
Call 325-2278 during office hours.

NEW 3 bedroom, 2 bath. Refrigeration, bl-ins. Best location S. side of highway. \$19,950. Terms. Phone FI 6-8436
SALE or LEASE. 2 Bdrm., 2 ba. convert. den. Fenced yd. Landscaped. Cable. Ph. FI 6-6938
Cathedral City
VERY nice 2 bedroom & convertible den. in cottage on R-3 corner lot. 2 bks. from shopping center. \$12,500. Excel. terms.
JIM SHARPE
1478 N. Palm Canyon. Ph. 325-2545

Desert Hot Springs
SALE or RENT. Roomy 2 bedroom house. Elect. range, w-c, carpets, drapes. Corner lot, fenced. Shade trees. Car port. owner. 66-451 Buena Vista.
Business Rentals
M-I ZONING
1200 SQUARE FEET
Refrigeration & forced air heat. Partitions in. Excellent for office space.
Mr. R. Pell — Ph. 324-9684

NEAR major corner & Tramway entrance. 2 locations offered for the first time.
Space for health food restaurant
2 Beauty Salon locations
Ph. 325-6416 or 324-4254

STORE — Desirable location, center of town. 850 sq. ft. 262 N. Palm Canyon Dr. Available Sept. 15th. Ph. L. A. AX 1-5118.
NEW modern concrete block building. 565 Williams Rd. at Ramon. Phone 324-3248

Wanted to Rent
FURNISHED — 2 bdrms. and den. Pool. South end. 10 month lease, reliable tenants. Write Box 519, The Desert Sun.

GARAGE
Palm Springs Area Ph. 324-1401
Rest Homes
Veldt Guest (rest) Home
Ph. 328-1441

Rooms For Rent
MORE for your money. \$12.50 per week double occup. \$17.50 single. Large pool, PBX, TV, Weekly maid service. Ph. 324-1542.
RANCHO MIRAGE
Pleasant room. \$15 week Ph. 328-1441

ROOM in new home. Cooking privileges. Christian lady. \$15 week Ph. 324-1007
BEAUT. air cond. for 1 or 2 in pvt. home, close in, pvt. ent. & bath, T.V., reas. Ph. 324-5997.

APARTMENTS FURNISHED
DELUXE new furn. 1 bdrm. apts. \$75 to \$100. Free T.V. Cable. 311 Camino Amapol. Ph. 325-2461
FURN. Studio, sep. kitchen, near Sak's. Cool, employed lady or bachelor. \$80 on lse. Ph. 324-2159
MODERN air cond. 1 bdrm., living room, kitchen, close in, reasonable. Ph. 324-2152

1 & 2 BDRM., APTS. Cable. Pool. Adults. No pets. Mgr. No. 3, 474 Avenida Ortega. 325-3973
NICE Studio & 1 bdrm. apts. Pool, shuffleboard. From \$125 Mo. Ph. 324-1619.

Studio — Private Patio — Pool T.V. Cable. Nicely Furnished 40 Highland Dr. Ph. 324-2925
1 Bdrm. Available Sept. 1. Riviera area. POOL
Phone 324-2008

FURNISHED poolside apts. for adults. Utilities pd. \$70 mo. Ph. 328-3253
POOLSIDE GUEST HOUSE. Refrig. air, T.V., Tub, shower. Utis. Adults. Ph. 325-6493.

Don't be a "Litter-sitter"
Trade your "Don't Needs" for cash with a Q-U-I-C-K Result Want Ad.

131 Apartments Furnished

Ready for Occupancy Soon!
SEABREEZE
PALM TOWERS WEST
PALM TOWERS EAST
PALM SPRINGS newest deluxe furnished studios; furnished and unfurnished one and two bedroom apartments.
RESERVATIONS now being taken for "millionaire living at piggy bank prices."
REFRIGERATED air - conditioning — sound proofed, heated swimming pools, badminton and shuffleboard courts, and putting greens. Ample off-street parking. COMPLETELY furnished model apartment on construction site. Open from 1 to 5 p.m. daily. See to believe! Also shown by appointment.
Phone 324-3304 or 325-5102

SEABREEZE
PALM TOWERS
E. Tahquitz-McCallum Way at Farrell Drive

PALM DESERT: 1 bdrm., large living room, bl-in kitchen. Refrigerated. Lg. Pool and desert view from picture windows.
THE FAIRLANE
46-045 Ocotillo Dr. Phone FI 6-6441

BRENTWOOD deluxe furn. apts.
Labor days special
1 bdrm., heated pool, T.V., Near Canyon Country Club
1930 S. Camino Real Ph. 324-3798

DESERT HOT SPRINGS. Furn. duplex, by week - month, wall bed, kitch., living room, bath, util's. pd. \$65 mo. Ph. 329-2063.

Apartment Unfurnished
BRAND new modern 2 bedroom apt. Market Basket area. \$90 mo.
JIM SHARPE
478 N. Palm Canyon. Ph. 325-2545

NEW 2 bdrm. tri-plex. Crpts., drps., private patio. Nr. Palm Desert shopping. \$100 mo. Ph. 325-3181

AVAIL. Sept. 1st. 2 bdrm. & den. 2 ba. firepl, lge closets w-c, cps, drapes, stove & refrig. also studio. Phone 324-2911.

\$100 REFRIGERATED clean. 2 bdrm., stove refrig. & drapes 37-251 Bankside Dr. Ph. 328-1553

CONTEMP. 1 Bdrm. \$115. FURN. Studio \$110. Built-ins. Pool. Pvt. patio. Cable. Ph. 325-6982 eves.

SOUTH END. 1 bdrm. refrig. H&F Pool. W-W Carpets, Drapes. \$125 mo. 607 Thornhill.

2 BDRM. bl-ins. Drps., refrig. cool, pool. Southend. 622 Warm Sands Dr. Ph. 325-3669 after 5.

Houses Unfurnished
RANCH STYLE HOME
4 Bedrooms, 3 baths. Private office. Grand piano. H & F POOL. Shuffleboard court. Near shopping center, schools & churches. \$385 per. mo. yearly lease. Owner.
209 Burton Way Ph. 325-6344

PARTLY FURN. 2 Bdrm. home, choice close in Loc. Nr. Tamarisk Park. \$115 Mo. on Yrs. lease.
WILLIS C. DELL & ASSOCIATES
1807 N. Palm Canyon. Ph. 324-1237

RENTERS LARGE OR SMALL
We have them all
HOMES APARTMENTS STORES
MILDRED JACKSON, REALTOR
296 S. Palm Canyon Drive Ph. 324-3301

RANCHO MIRAGE: Large 2 bedroom, 2 bath. Fireplace, large patio. \$125 per month. No Pets. 42-264 The Veldt

For Lease: 3 bdrm; 3 bath home. completely furn., yard & pool privileges. Inquire Palm Canyon Lodge, 2330 N. Palm Canyon.

NICE, clean, furnished 1 bedroom home & apartment. Adults. Key at 807 B Street, Cathedral City.

3 BDRM. 2 bath Dream Home, at entrance. \$125 per mo. Option to buy. Ph. 325-6088 after 6 p.m.

MODERN attractive Palm Canyon store. Bal. of lease 6 mo. to go. \$175 Mo. Ph. 324-4978

NICE 2 bdrm., twin beds, firepl., fenced yard, large trees. So. end nr. school. \$125 mo. Ph. 328-1855

Houses Unfurnished
SOUTH END
UNFURN. custom built spacious 2 bdrm., 2 bath, carpets, drapes, beautiful enclosed yard, complete privacy, on lease, \$175 mo.
THERESA PRESS, REALTOR
Robert Press, Associate
110 E. Palm Canyon
Ph. 325-5294 or 325-5282

Nice 3 Bedroom, 2 Bath Home
Lovely large yard. \$85. Mo.
JIM SHARPE
478 N. Palm Canyon. Ph. 325-2545

3 BDRM., 2 bath, Bl-ins, dish- washer, refrig. air, crpts. and drps. Between Palm Springs & Desert College. \$135 mo. on year lease. Ph. 328-2056.

2 Bdrm., den, built-in washer & dryer, refrigerator. Close to new school. \$115. mo. lease.
Ph. 324-2335 or 324-4243 after 6 P.M.

2 BDRM. 1 1/2 ba. Drapes.
Like new. Close in. Ph. 325-3173
1135 El Alameda

3 BDRMS. refrigerated. Carport.
Landsc. Ideal for children \$95 Mo. 21-780 Snow View, 324-5101.

2 Bedrooms Nr. Sunrise Pet okay
\$110 mo. Utilities Pd. Adults.
Ph. 325-3433

129 Automobiles for Sale

1962 RAMBLERS
★ AT COST ★
1963 'JEEPS'
★ \$1895. ★
Sale Price Ends August 31st
ALSO
★ SELECT USED CARS ★

37 T-Bird Hardtop \$1995
55 DeSoto Hrdtp Cp., Pow. \$ 595
60 Ford Fairlane \$1495
55 Chevrolet Wagon \$ 695
60 Rambler Sedan \$1295
55 Ford Club Sed., Stick \$ 595
59 Studebaker Hardtop \$1095
54 Olds. '88' Sed., Air Cond. \$ 495
57 Olds. '88' Convertible .. \$ 995
59 Fiat Con. Cpe. \$ 395
57 Rambler Sedan \$ 895
51 Olds. Con. Cpe. \$ 195
60 Simca Sedan \$ 895
53 Pontiac Catalina \$ 195
56 Buick Special, Convert. . \$ 795
53 Chev. 4 Door Sed. \$ 195
56 Olds. '88' Hardtop Coupe \$ 695
53 Chev. 3/4 ton Stake, Like New

MANY OTHERS TO CHOOSE FROM
LEE COWAN
RAMBLER 'JEEP' DEALER
68-131 HIGHWAY 111
OPPOSITE SUN-AIR THEATRE
OPEN EVENINGS & SUNDAYS
PALM SPRINGS
PHONE 328-1147

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★ 1962 CHEVROLETS ★
CARS AND TRUCKS
Most Popular Models in Stock—Ready For
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NOW! IS THE TIME TO BUY!
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STACK CHEVROLET
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Your Dealer for Over 11 Years

Houses Unfurnished
JUST REMODELED, very nice, must see inside, 4 Room Duplex, Lots of space for gardening, Leasing now, very reasonable to year around resident. Shown Thurs. — thru Saturday morning. 2641 Morongo or Ph. San Pedro TE 3-1704 after 5.

LEASE WITH OPTION
3 BDRM. \$125 mo. with part to apply toward purchase at \$14,500.
WILLIAMS REALTY Ph. 324-1641

Trailers For Sale
MUST SELL
1962 Kit Trojan 12x35 with 8x14 expando LR. Door level porches, metal awning, desert and refrig. cooling. Fine W-W carpets. Compl. furn. \$12,000. Half cash. See owner eves. & Sun. Safari Park, 109 Santa Paula, corner lot
Must sell this week. Twelve x 53 Skyline. Beautiful beyond belief. Cash talks on this one, and will trade. Murray's Trailer Sales, 68-100 Hwy. 111

Family size 2 bedroom Anderson. New paint and nice inside. Can finance, small down or your trade and make payments of just \$51.66 a month. Murray's Trailer Sales, 68-100 Hwy 111.

1965 CROWN 15'
Sacrifice \$495
30-538 San Antonio Dr. Ph. 325-5947

24' WESTWOOD. All metal. Good condition. New cooler & awning. \$750 Cash. Ph. 325-6586

Trailer Space
Suntown Trailer Park
A FEW spaces still available. Ideally located, center of Cathedral City. Recreational activities entire two months. Rates \$30 to \$50 per mo., per year.

153 Automobiles for Sale

CLEARANCE
OF ALL 1962 NEW MODELS
• CONTINENTALS • MERCURYS • METEORS • COMETS
REGARDLESS OF PROFIT
WE MUST MAKE ROOM FOR 1963 MODELS
Down Payment
as Low as
\$300
★ Cash or Trade-in on any
New Mercury — Meteor or Comet
DISCOUNTS UP TO \$1100
ALL TIME LOW PRICE OF \$1995
IN MOST CASES
YOUR OLD CAR WILL HANDLE
COMPLETE DOWN PAYMENT
36 month bank terms on balance
GUARANTEE
No Reasonable Offer Refused
ONLY AT
● Palm Springs ●
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4x4 International Harvester Scouts & Trucks
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57 Cad. Sed. air
57 Chev. Sed. HT, air
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See . . .
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For Near Wholesale Prices
This Week
"As Is" Specials
Mechanically Sound, Good Looking Cars, Interiors Good to Poor.
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59 Cadillac Sed. DeVille . . \$3,395
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ALL HAVE FULL POWER
Refrigeration & Low Mileage
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GLENN AUSTIN
JAGUAR '56 Roadster 140 MC.
Blue. Good tires. New clutch & fuel pump. Make offer.
Ph. 328-1320

OLDS '55, 2 door 88. Good condition. Going back to school, must sell. Call between 5 & 9 p.m.
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4 Speed. Custom cab & camper.
\$1,350. Phone 325-2848

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Stick transmission. New engine.
\$895. Ph. 324-9714

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Clean, \$1395 (Bait)
GLENN AUSTIN

ALLSTATE SCOOTER '57. Excel. cond. Over 100 miles to gallon. Excel. trans. \$125. Ph. 325-2844.

Don't be a "Litter-sitter"
Trade your "Don't Needs" for cash with a Q-U-I-C-K Result Want Ad.

153 Automobiles for Sale

PARADE OF VALUES
These are not just good-looking Used Automobiles. They offer good Mechanical Performance and are Fairly Priced. We invite your inspection — NOW!
62 MONZA \$2395
Radio — Heater — Automatic — Immaculate
62 FORD GALAXIE 500 HARDTOP \$3095
Full Power — Air Conditioned
61 FALCON RANCHERO \$1395
Heater
61 FORD GALAXIE 2 DOOR HARDTOP \$2395
Radio — Heater — Automatic — Power Steering — Air Cond.
61 FALCON 2 DOOR SEDAN \$1595
Radio — Heater — Automatic
60 TR3 ROADSTER, CLEAN \$1495
60 MERCURY PARKLANE 4 DR. HARDTOP \$2295
Full Power & Air Cond.
61 THUNDERBIRD CONVERTIBLE \$3895
Full Power — Air Conditioned — 12,000 Miles
60 FALCON 4 DOOR \$1295
Radio — Heater
60 MERCURY COLONY PARK \$2695
Full Power — Factory Air Conditioning
59 FORD COUNTRY SEDAN \$1295
Radio — Heater — Power Steering — Automatic
58 FORD COUNTRY SEDAN \$895
Radio — Heater — Automatic
58 PLYMOUTH SPORT SUBURBAN 4 DOOR \$995
Radio — Heater — Power Steering & Brakes — Automatic
58 CHEVROLET IMPALA COUPE \$1395
Radio — Heater — Automatic — Power Steering — Air Cond.
57 CHEVROLET 4 DOOR SEDAN \$795
Radio — Heater
57 FORD CONVERTIBLE (Stick) \$795
57 CHEVROLET BEL-AIR 4 DR. STA. WAGON \$1095
Radio — Heater — Automatic — Power Steering
57 WILLYS 2 DOOR STATION WAGON \$995
4-Wheel Drive — Radio — Heater
56 FORD 4 DOOR STATION WAGON \$695
Radio — Heater — Automatic
55 CHEVROLET CARRY-ALL \$695
Power Steering — Radio — Heater — Automatic
55 FORD HARDTOP \$695
Radio — Heater — Automatic — Clean
53 FORD CONVERTIBLE \$250

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Has Everything — Like New
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Wagon. Baby pink. Full power, Refrigeration. 9 pass. Clean. Low mileage. Dropped to \$1,500.
Ph. 325-3238 between 5 & 7 p.m.

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LOW MILEAGE — HIGH PRICE
BUT BEAUTIFUL
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4-Door — Has Everything
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Wednesday, August 29, 1962
Palm Springs, California

The Desert Sun 15

